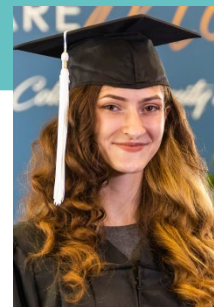
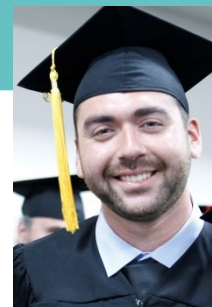
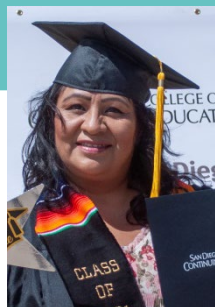




SAN DIEGO COMMUNITY COLLEGE DISTRICT

CITY COLLEGE • MESA COLLEGE • MIRAMAR COLLEGE • COLLEGE OF CONTINUING EDUCATION

# Chancellor's Forum 2023-2024



Gregory Smith | Acting Chancellor



# Agenda

- District Overview, Vision, and Strategic Action
- Educational Services
- Institutional Innovation and Effectiveness
- Finance and Business Services
- Operations, Enterprise Services, and Facilities
- Districtwide Communication and Public Relations
- Development and Entrepreneurship
- Planning Map for 2023-2024

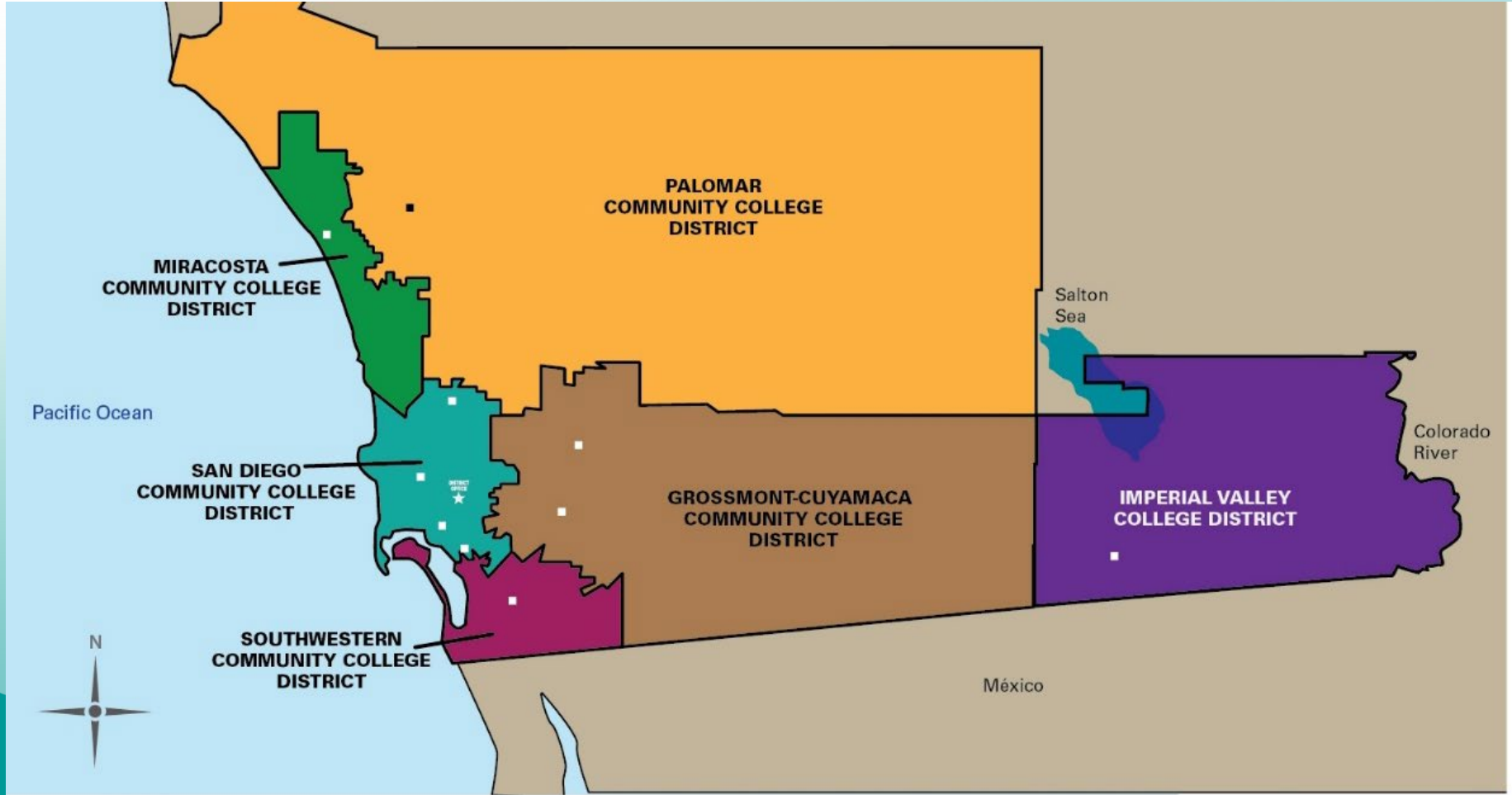


# SDCCD Mission

The mission of the San Diego Community College District (SDCCD) is to provide accessible, high-quality learning experiences, and undergraduate education at an affordable price to meet the educational needs of the San Diego community and the state.

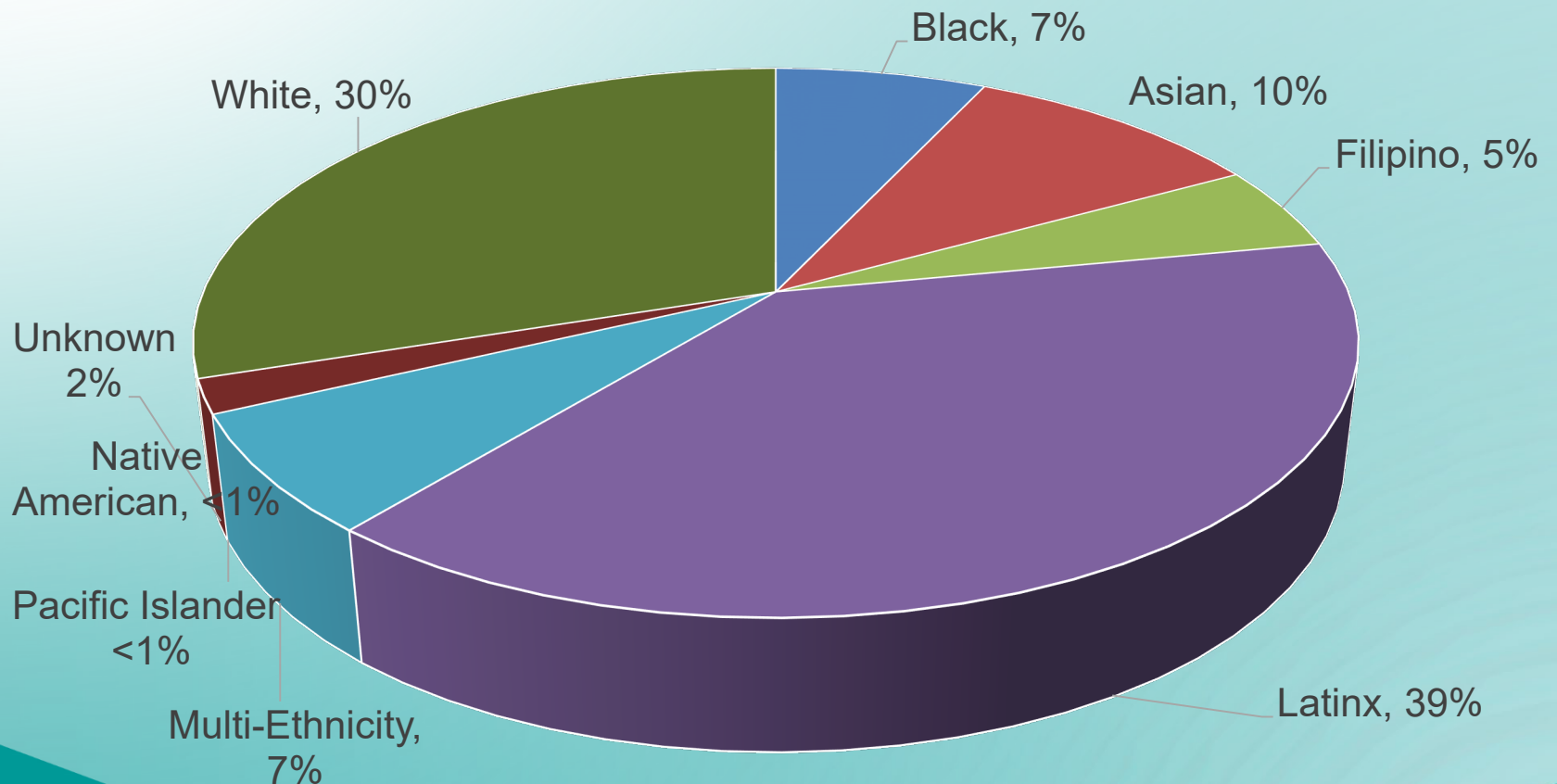


# The San Diego Community College District





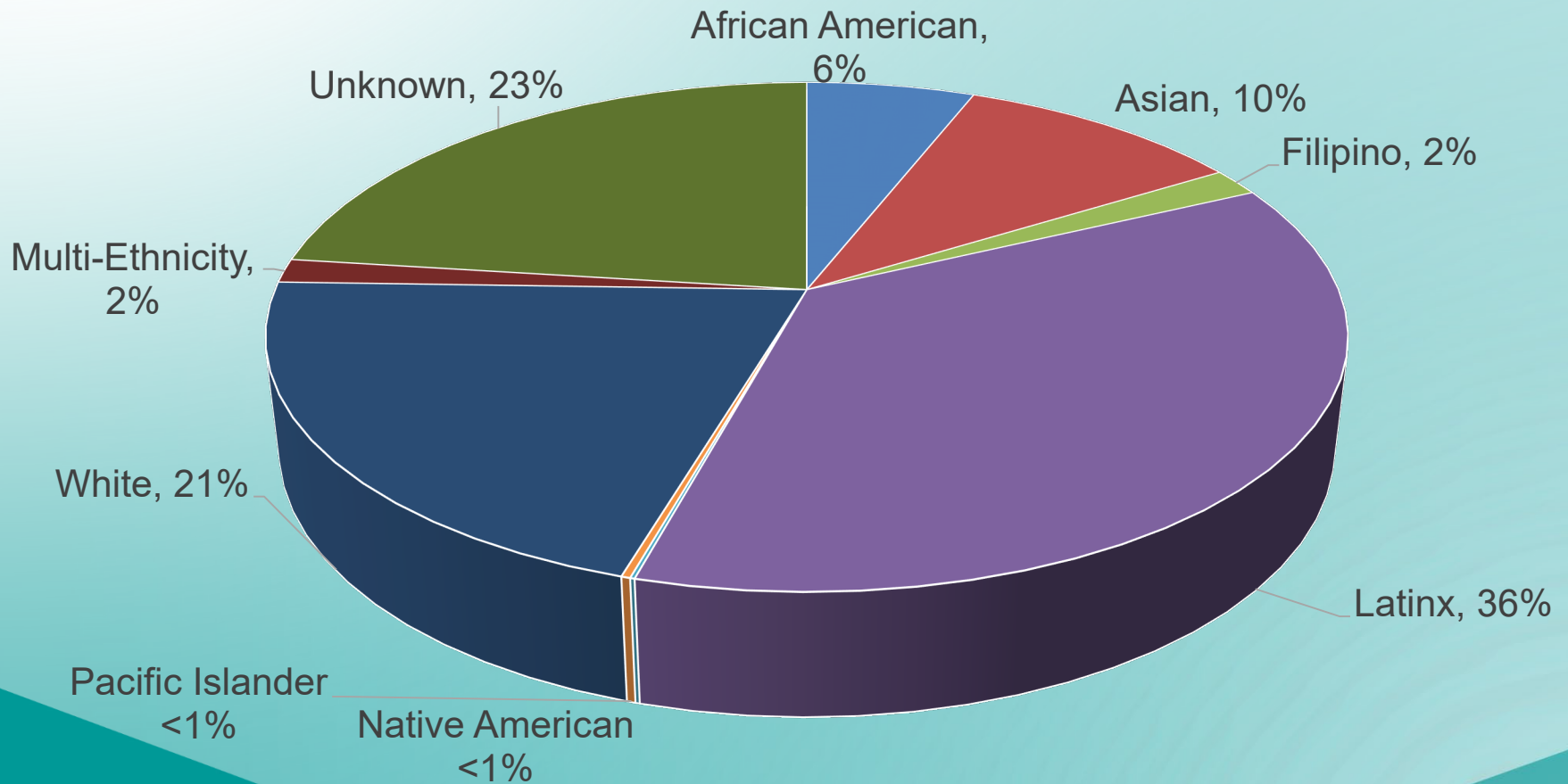
# Ethnicity of Credit College Students Fall 2022







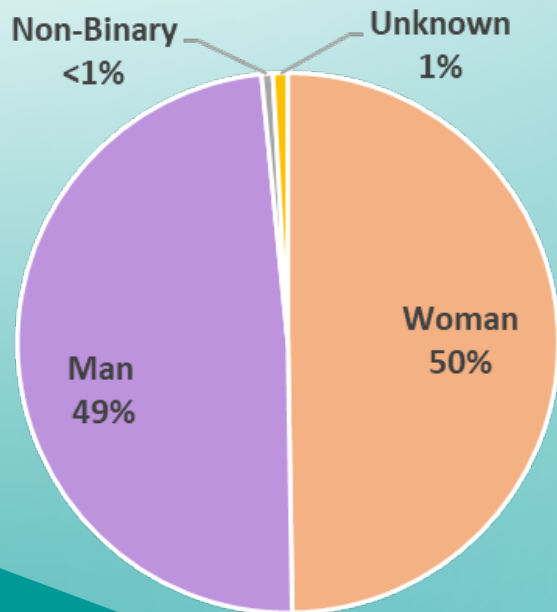
# Ethnicity of College of Continuing Students Fall 2022



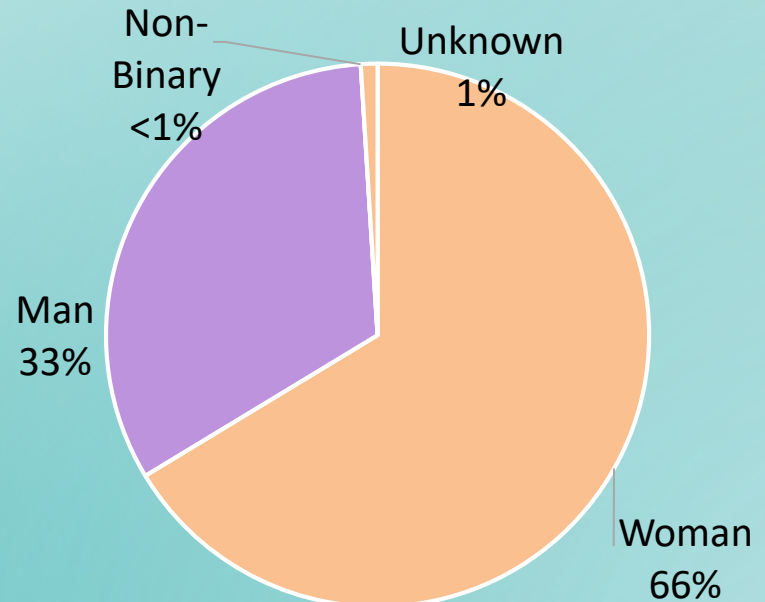


# Gender of Credit College and Continuing Education Students Fall 2022

## Credit Colleges



## College of Continuing Education





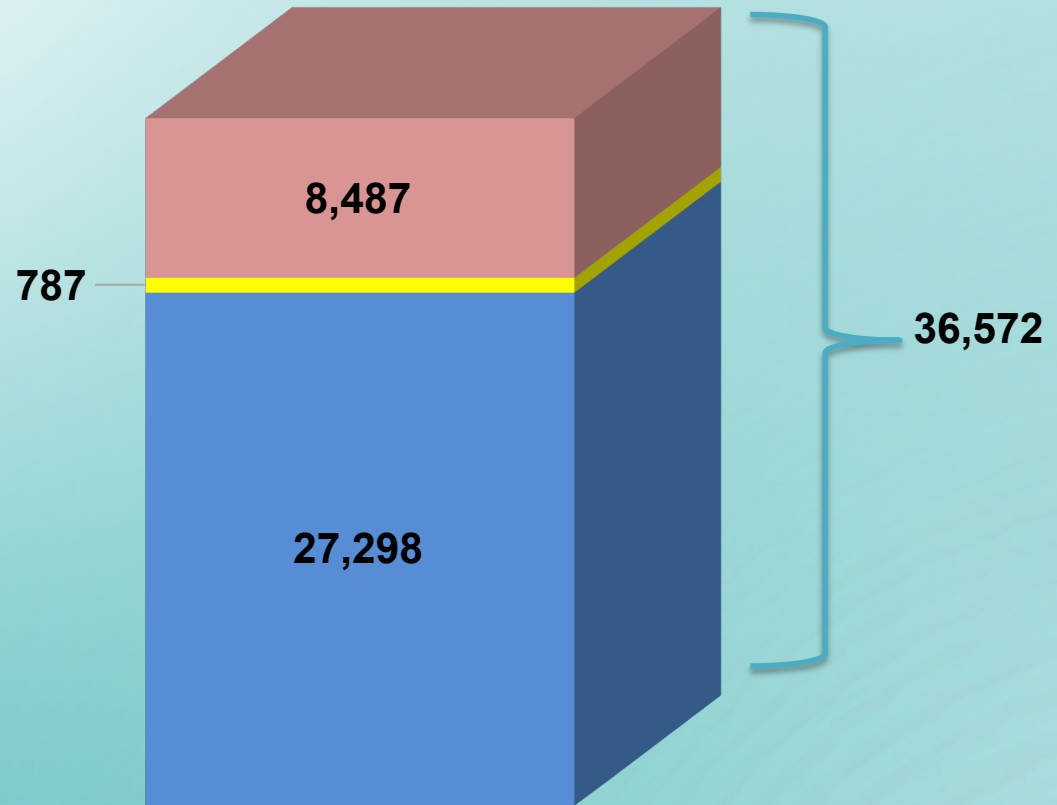
# 2022-2023 Enrollment

## Full-Time Equivalent Students

### Students Served

Fall 2022:  
48,340 unique  
students

Spring 2023:  
47,211 unique  
students



■ Credit College resident

■ Credit College non-resident

■ NonCredit College





# 2023-2024 FTES Targets

4% increase in resident FTES over 22-23

City College	8,120
Mesa College	12,012
Miramar College	8,250
Continuing Education	8,827
<b>District Total</b>	<b>37,209</b>





# Strategic Plan: Vision

The San Diego Community College District provides its diverse student communities with access, belonging, and success through innovative and culturally responsive teaching, learning, services, and engagement in all aspects of its operations.



# Guiding Principles

Every student is capable of achieving their educational goals.







# Guiding Principles

As an open access higher education institution, we must continue to expand access, inclusion, opportunity, and engagement for students of diverse racial, gender, ability, social, and economic communities intentionally and systemically.



# Guiding Principles

The individual identity of our students, faculty, employees, and community members encompasses many intersecting characteristics which shape their individual lived experiences.





# Guiding Principles

We are responsible for serving our students, faculty, employees, and community members in a manner which creates belonging and facilitates their success within the context of their lived experiences.



# Guiding Principles

The success of our institution is measured by individual outcomes in individual interactions.



# Guiding Principles

We will fail forward, learn, and improve continuously.



# Strategic Action

## Learn

- About the diverse, fluid, and intersectional racial, cultural, and social identities of our students, employees, and local communities
- How legal, cultural, and social structures within and outside our colleges and district oppress and marginalize individuals from diverse racial, cultural, and social communities





# Strategic Action

## Learn

- How individual biases develop and lead to behaviors which exclude, oppress, and/or marginalize individuals from diverse racial, cultural, and social identities
- About race-conscious and culturally-affirming instruction, counseling, services, interpersonal communications, relationships, and behaviors





# Strategic Action

## Assess

- Review data on student and employee outcomes, engagement, experiences, and concerns disaggregated by racial, cultural, and social identities



# Strategic Action

## Assess

- Review current policies, procedures, resources, practices, and behaviors from diverse racial, cultural, and social perspectives to identify negative impacts on individuals
- Reflect on individual behaviors and actions which negatively impact individuals from diverse racial, cultural, and social identities



# Strategic Action

## Act

- Understand and value the lived experiences, strengths, and abilities of individuals from diverse racial, cultural, and social identities as essential to the mission of our colleges and district
- Apply asset-based, student-centered, racially-conscious, and culturally-responsive practices and behaviors within our interpersonal relationships and work



# Strategic Action

## Act

- Develop and implement asset-based, student-centered, race-conscious, and culturally-affirming pedagogy, curriculum, activities, service models, resources, practices, and behaviors in college and district instruction, services, events, and activities





# Strategic Action

## Reassess and Refine

- Ask for feedback on how we communicate, teach, provide services, and interact
- Use data and feedback to evolve policies, procedures, resources, practices, and behaviors to improve experiences and success outcomes for individuals from diverse racial, cultural, and social identities





# District Overview

## Q and A



# Educational Services

Instruction

San Diego Promise

Open Educational Resources (OER)

Zero Textbook Costs (ZTC)



**Susan Topham, Ed.D.**  
**Vice Chancellor**  
**Educational Services**



# Enrollment Fee Cost for Students

<b>Resident Credit Classes:</b>	<u>\$46 per unit</u>
<b>Non Resident Tuition:</b>	<u>\$331 per unit</u> (\$377 total per unit)
<b>Baccalaureate Tuition Surcharge:</b>	<u>\$84 per unit</u> (\$130 total per unit)
<b>Non-Credit Classes:</b>	<u>Free</u>
<b>Community Education Classes:</b>	<u>Variable Fees</u> \$5-\$20 per Instructional hour





# Instruction

## CurrlQnet Update

### Timeline:

- Fall 2022-Spring 2023  
Develop credit and noncredit course and program pages
- Summer 2023  
Seamless conversion and import of course and program data from Curricunet V2 to META
- Fall 2023  
Development of online electronic catalog





# Instruction

## CurriQnet Update

### System Highlights:

- CurriQnet META's implementation leverages technology to enhance the overall educational experience and meet the changing needs of students.
- CurriQnet Meta successfully:
  - Integrates IDEAA (Inclusion, Diversity, Equity, Antiracism, and Accessibility) principles throughout course outlines of record, ensuring a comprehensive approach to education; and
  - Implements zero-cost textbooks to promote affordability, reduce financial burdens, and increase access.





# Assembly Bills

## **AB 928:**

By August 1, 2024, AB 928 requires California community colleges to place a student on an associate degree for transfer (ADT) pathway if the student declares a goal of transfer on their mandatory education plan, and such a pathway exists for their intended major. This requirement and guided pathways work should help ensure that students begin in the right math for their area of interest. Requires ICAS to establish a singular lower-division general education pathway

## **AB 1111:**

Requires implementation of a common course numbering (CCN) system across the California Community Colleges (CCC) by July 1, 2024. The CCN system will assign the same course number to comparable courses to “streamline transfer to four-year postsecondary educational institutions and reduce excess credit accumulation.” The goal is establish a structure that maximizes credit mobility for all students.



# Assembly Bills

## **AB 132:**

Increase access to UCs and CSUs for students, especially underrepresented communities and those experiencing high school curriculum limitations, geographical constraints, or financial challenges. The program will guarantee future UC and CSU admission to high school graduates entering a California community college and who commit to transferring within three years. The Dual Admission program provides students clearer direction as they begin their post-secondary education.

## **AB 1705:**

Requires community college districts to maximize the probability a student will enter and complete college-level coursework in English and math within one year. Districts are prohibited from using placement tests and may only use assessment instruments approved by the board of governors. Districts must rely on a student's high school coursework, grades, and grade point average when placing students into English and mathematics courses.



# San Diego Promise Program

## Enrollment Eligibility:

- **Recent high school graduate, GED, or HiSET or one of the following:**
  - San Diego College of Continuing Education Student
  - Foster Youth
  - Veteran of U.S. Armed Forces
  - Formerly Incarcerated
  - Undocumented



- **Must be a California resident or AB 540 eligible**
- **New State Promise Funding is coming available for returning students.**

*\* Students who completed college courses in high school are eligible for the San Diego Promise Program*



# San Diego Promise

Fall 2023

## 2023-24 Promise Applicants

Fall Application and Contract Processing (Previous year data is at Fall Census)

	Fall 2023	Fall 2022	Fall 2021	Fall 2020	Fall 2019
Application Submitted	6,188	4,487	3,136	3,386	3,371
Applications that Meet Eligibility	3,768	3,069	2,165	2,521	n/a
Eligible to sign a contract, but not signed	779	413	264	304	n/a
Contracts signed	2,990	2,552	1,901	2,217	2,176

Fall Class Enrollment (Previous year data is at Fall Census)

Enrolled In Units Profile	Fall 2023	Fall 2022	Fall 2021	Fall 2020	Fall 2019
Enrolled in 12 or More units	2,313	2,188	1,567	1,836	1,900
Enrolled in less than 12 units	451	257	200	209	157
Not enrolled in courses	226	107	140	172	103
CCPG (California College Promise Grant) Eligible	2,213	1819	NA	NA	NA
NOT CCPG (California College Promise Grant) Eligible	650	733	NA	NA	NA





# Promise Students Approved for Funding through the Foundation

Fall 2023



## 2023-2024 Promise Applicants

Special Population Students Approved for Funding through the Foundation (Fall 2023 Cohort)

	2023-2024	2022-2023	2021-2022
College of Continuing Education	40	12	21
Veteran of the US Armed Forces	103	64	33
Formally Incarcerated	115	43	7
Foster Youth	99	61	11
Undocumented	47	77	6



# Open Educational Resources (OER) and Zero Textbook Costs (ZTC)



- OER: Resources that reside in the public domain or have been released under an intellectual property license that permits their free use and re-purposing by others.
- ZTC: Courses that use digital materials that are free of charge to students and may have a low-cost option for print versions.





# OER/ZTC – Cost Savings to Students

Fall 2022							
College	Rentals	Digital/ e-Books	Low Cost*	Used Books	OER	No Textbook Required† (Bookstore)	Total
City	\$0	\$173,970	\$9,174	\$8,833	\$323,208	\$344,286	\$859,471
Mesa	\$3,803	\$421,224	\$17,843	\$14,353	\$349,583	\$363,182	\$1,169,988
Miramar	0	\$156,401	\$21,875	\$8,900	\$200,594	\$222,950	\$610,720
Continuing Education	n/a	\$28,813	\$22,638	n/a	\$139,500	\$819,340	\$1,010,291
<b>Total</b>	<b>\$3,803</b>	<b>\$780,408</b>	<b>\$71,530</b>	<b>\$32,086</b>	<b>\$1,012,885</b>	<b>\$1,749,758</b>	<b>\$3,650,470</b>

Source: SDCCD Bookstore

\* Low Cost are textbooks that cost \$40 or less

† Free non-OER has been included in the No Textbook Required category

**\$3,650,470**  
**Total Savings**  
**Districtwide**





# Sections Offering Cost Savings for Students

Fall 2022							
Institution	Total Sections Fall 2022	OER	No Textbook Required**	Total sections using no cost resources	Total sections using Low cost	Total sections using no cost or low cost	% Total sections using no cost or low cost
City	1,527	55	176	231	10	241	16%
Mesa	2,229	67	187	254	20	274	12%
Miramar	1,161	27	105	132	2	134	12%
Continuing Education	760	124	577	701	59	760	100%
<b>District Total</b>	<b>5,677</b>	<b>273</b>	<b>1,045</b>	<b>1,318</b>	<b>91</b>	<b>1,409</b>	<b>35%</b>







# Faculty Offering Cost Savings for Students

Fall 2022							
Institution	Total Faculty (PT/FT) fall 2022	OER	No Textbook Required**	Total faculty using no cost resources	Total faculty using low cost	Total faculty using no cost or low cost	% Total Faculty using no cost or low cost
City	451	22	91	113	6	119	26%
Mesa	630	28	77	105	9	114	18%
Miramar	393	18	61	79	1	80	20%
Continuing Education*	317	n/a	n/a	n/a	n/a	n/a	n/a
District Total*	1438	68	228	296	16	312	22%

\*Data for the number of CE faculty offering Cost Saving materials for students could not be obtained at this time.

\*\*Free non-OER has been included in the No Textbook Required category





# United Student Council

- Beginning 2022-23, the United Student Council includes representation from all four colleges
  - San Diego City College
  - San Diego Mesa College
  - San Diego Miramar College
  - San Diego College of Continuing Education
- Goals and Focus:
  - Support and access for housing-insecure students
  - Expand Associated Student Government engagement with students.



## Student Trustees

Diego Bethea (City College)

Ixchel Valencia Diaz (Mesa College)

Namod Pallek (Miramar College)

Adriana Dos Santos (College of Continuing Education)



# Student Centered Funding Formula (SCFF)

Increase student access and financial support:

- Increase student access to financial aid – Blue Icon
- Increase the number of CDCP students and course offerings
- Enhance students' access to SDCCD classes and programs through ongoing evaluation and refinement of policies and procedures; eliminate obstacles.





# Questions?

## Instruction

### San Diego Promise

#### Open Educational Resources (OER)

#### Zero Textbook Costs (ZTC)

#### Q and A





# Institutional Innovation and Effectiveness

## Division Overview

## Strategic Planning Process Update

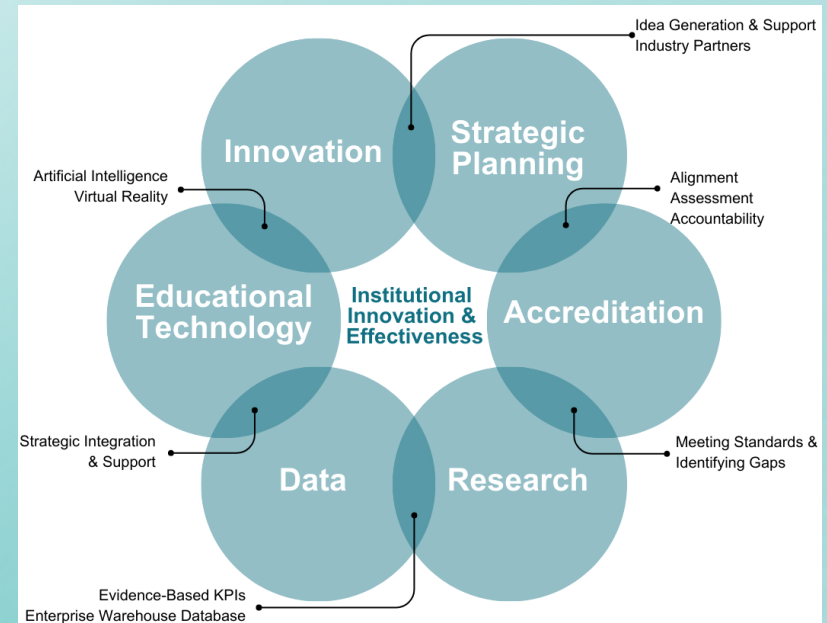


**Michelle Fischthal, DBA**  
**Vice Chancellor**  
**Institutional Innovation and Effectiveness**



# II&E Division Overview

- Accreditation
- Institutional Effectiveness and Research
- Educational Technology
- Institutional/Strategic Planning





# Opportunities through II&E

- Survey- Emerging Technologies and Processes
- Speaker Series, Workshops, Summit: Large Language models (LLM's including AI- Artificial Intelligence), eXternal Reality (AR/VR/MR)
- Collaboration and Ideation Convenings



Innovation Survey



# II&E Support and Resources



## II&E



### RESEARCH

The Office of Institutional Effectiveness and Research (OIER) supports research, planning, and decision-making around the district by providing data about enrollment, outcomes, and student services. The OIER also completes mandated reporting and serves as a primary source for information on institutional effectiveness at SDCCD.

[LEARN MORE](#)



### INSTITUTIONAL EFFECTIVENESS AND PLANNING

The SDCCD Strategic Plan will guide the future of the colleges and the District between now and 2030 by identifying our collective vision, goals, and objectives. It builds on and complements strategic plans developed by San Diego City, Mesa, Miramar Colleges, and the San Diego College of Continuing Education.

[LEARN MORE](#)



### INNOVATION AND EDUCATIONAL TECHNOLOGY RESOURCES

As the colleges in the SDCCD continue to serve a diverse student body with varied needs, the district's commitment to innovative programs, services, technology, and operations stands as an essential foundation for delivering a responsive, relevant, and future-ready education to our communities.

[LEARN MORE](#)



### ACCREDITATION

Our credit colleges, San Diego City, Mesa, and Miramar colleges are accredited by the Accrediting Commission for Community and Junior Colleges, Western Association of Schools and Colleges. San Diego College of Continuing Education is accredited by the Accrediting Commission for Schools of the Western Association of Schools and Colleges.

[LEARN MORE](#)



### LARGE LANGUAGE MODELS (AI) RESOURCES

- [WHARTON SCHOOL 5 PART SERIES: PRACTICAL AI FOR INSTRUCTORS AND STUDENTS](#)
- [GEN AI CHATBOT PROMPT LIBRARY FOR EDUCATORS](#)
- [CATCHING UP ON THE WEIRD WORLD OF LLMs](#)
- [USING AI TO IMPLEMENT TEACHING STRATEGIES IN CLASSROOMS](#)



### INSTITUTIONAL INNOVATION AND EFFECTIVENESS NEWS AND ANNOUNCEMENTS

- [SAN DIEGO COMMUNITY COLLEGE DISTRICT BECOMES A MEMBER OF THE VRAR ASSOCIATION](#)
- [CCPL-STEM FELLOWS: ENHANCING THE STEM AND TECHNOLOGICAL WORKFORCE DEVELOPMENT MISSIONS OF COMMUNITY COLLEGES](#)



### COMMUNITY OF PRACTICE-LEARNING OPPORTUNITIES

- [REGISTER HERE: ESSENTIALS FOR TEACHING INFECTION CONTROL, THURSDAY, AUGUST 31, 2023 1PM-1:45PM EASTERN TIME](#)
- [SPEAKER SERIES COMING THIS FALL](#)

<https://www.sdccd.edu/about/departments-and-offices/institutional-innovation-effectiveness/index.aspx>





# Accreditation



## Fall 2023

- Self-Evaluation to ACCJC (August 1, 2023)
- Hold Virtual Visits (September/October 2023)

## Spring 2024

- Site Visit: February 2024



## Fall 2023

- Vet Self-Study Report institution-wide
- Meet with the Board of Trustee Subcommittee
- Presentation to the Board of Trustees

## Spring 2024

- Visit: March 11-13



# 2023-30 District Strategic Plan

- **Spring 2022:** The SDCCD Board of Trustees approved the 2023-2030 District Strategic Plan. This culminated a six-month process that included dozens of meetings, online presentations, and input from roughly 10,000 employees, students, and community members.
- **Summer 2022:** The District Strategic Plan website was created (<https://www.sdccd.edu/about/strategic-plan.aspx>). The 2023-30 District Strategic Plan is available on the website.
- **Fall 2022 – Spring 2024:** Goal Area Implementation Teams (GAIT) will create work plans and performance measures to assess progress on the implementation of the goals and objectives. A dashboard will be created to display results and progress.



# SDCCCD Strategic Goals

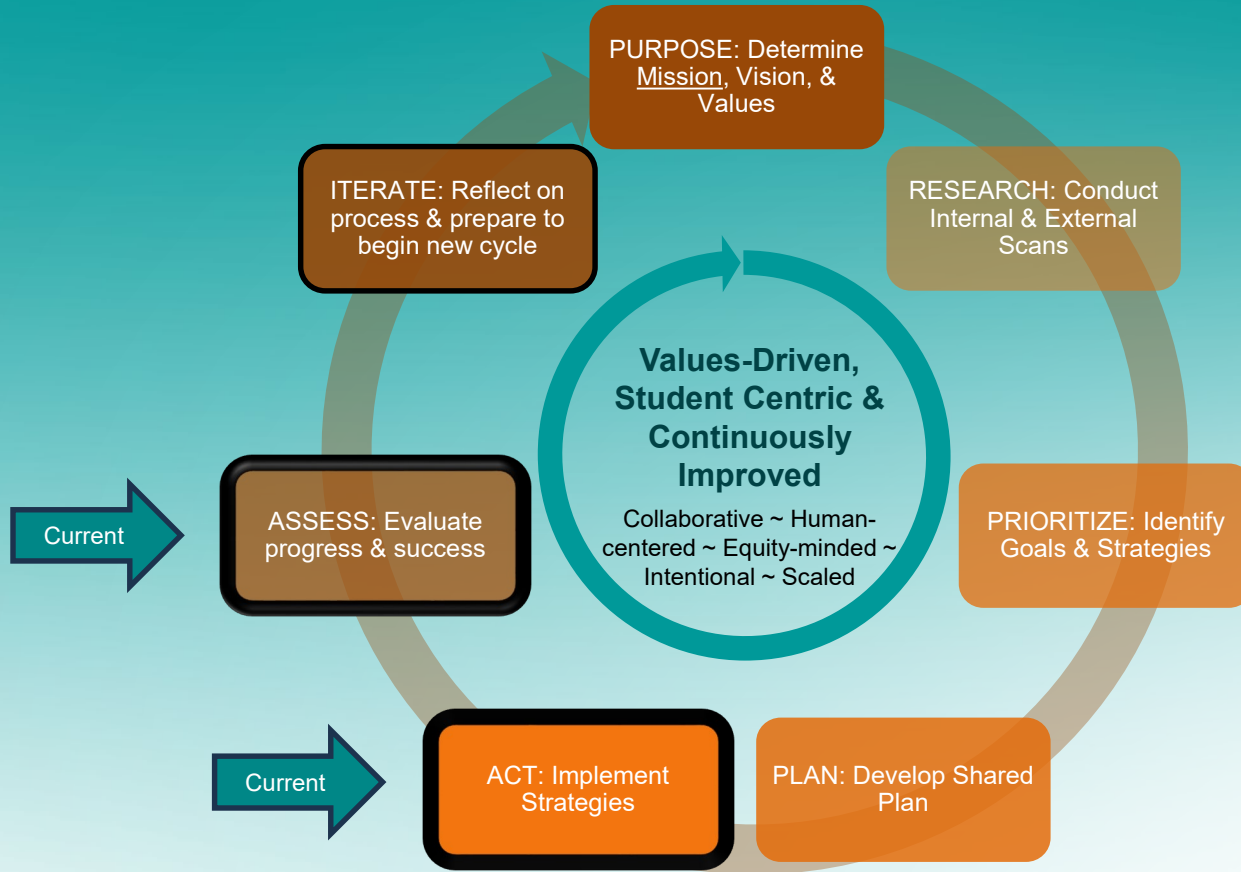
- Student Success and Wellbeing
- Academic Excellence
- Workforce Development
- Financial Health
- State of the Art Facilities
- Institutional Resiliency



Strategic Plan



# SDCCCD Strategic Planning Process Cycle 2023 - 2030



➤➤➤➤➤➤ **Student Success**





# Questions?

## Division Overview

## Strategic Planning Process Update

## Q and A



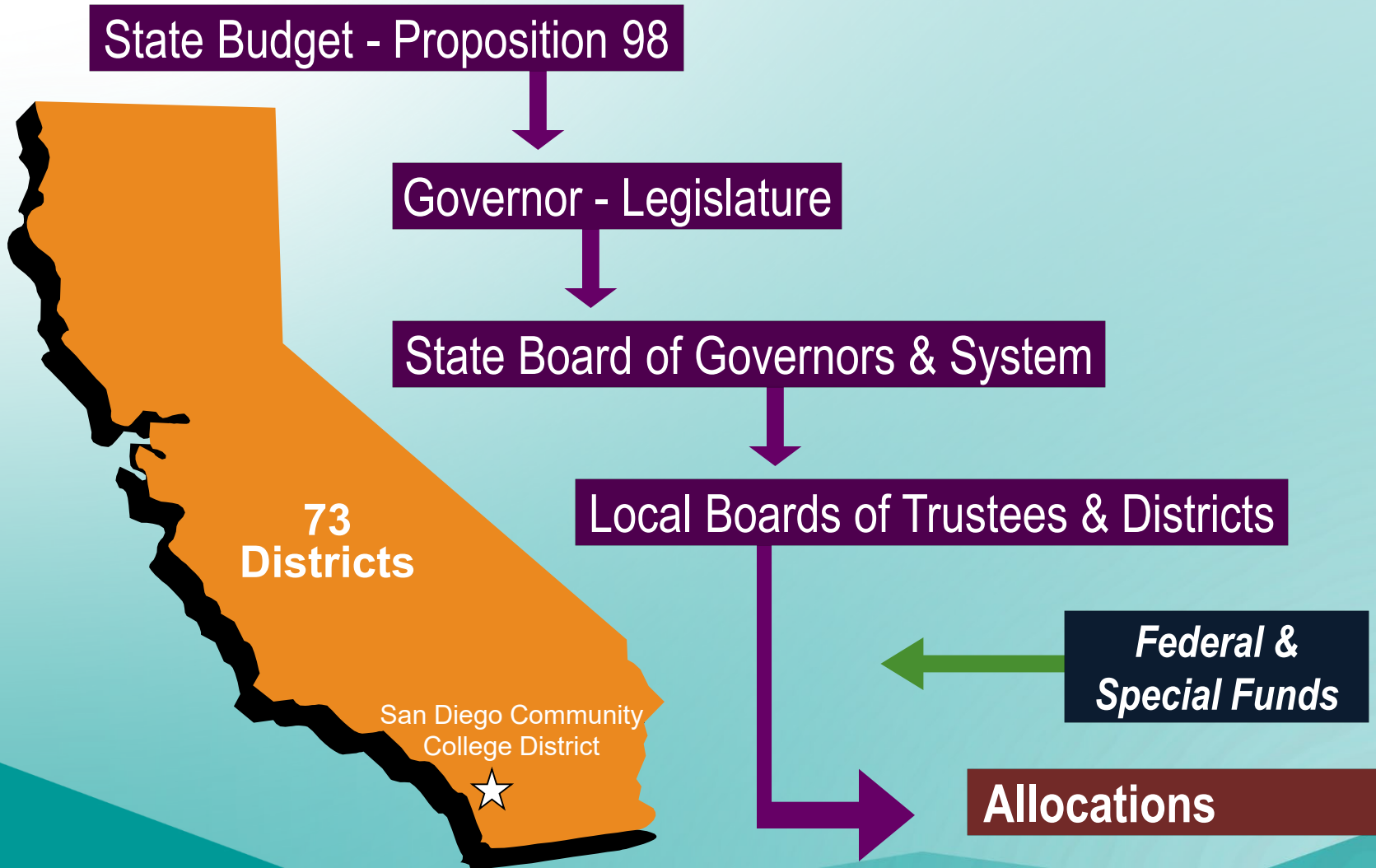
# Budget and Finance



**Nancy Lane**  
**Acting Vice Chancellor**  
**Budget and Finance**



# California Community Colleges Budget Process

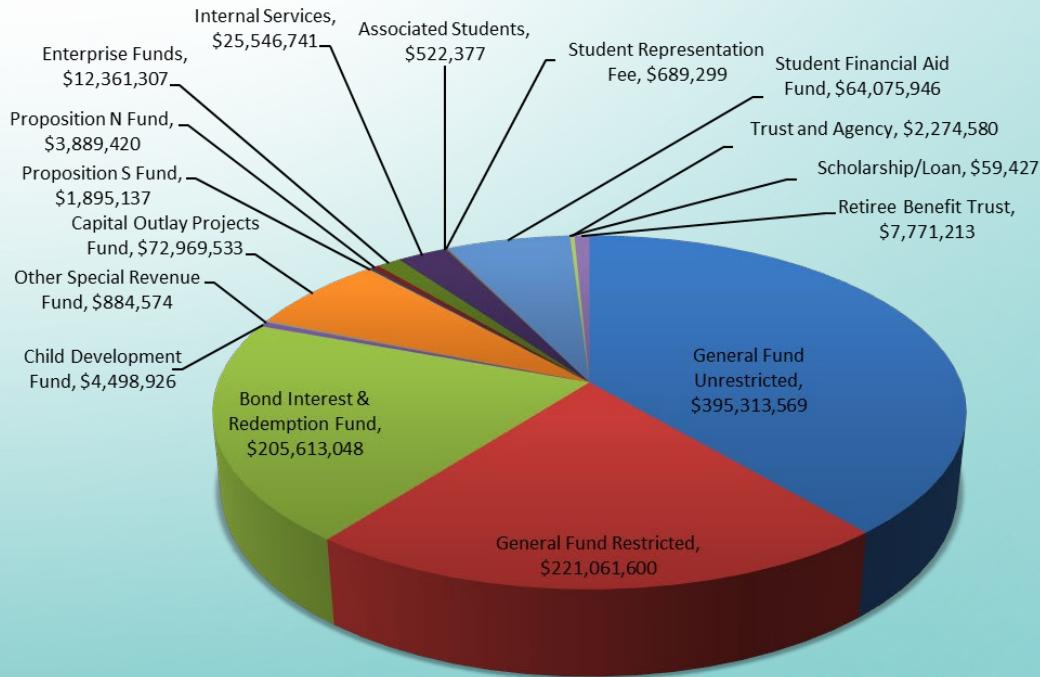




# 2023-24 Adopted Budget

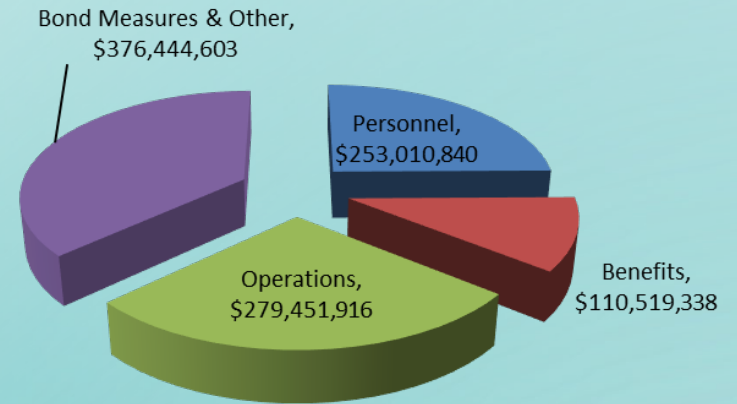
Approved by Board of Trustees on September 14, 2023

**Summary of Fund Allocation**



**Total: \$1,019,426,697**

**Summary of Operational Allocation**



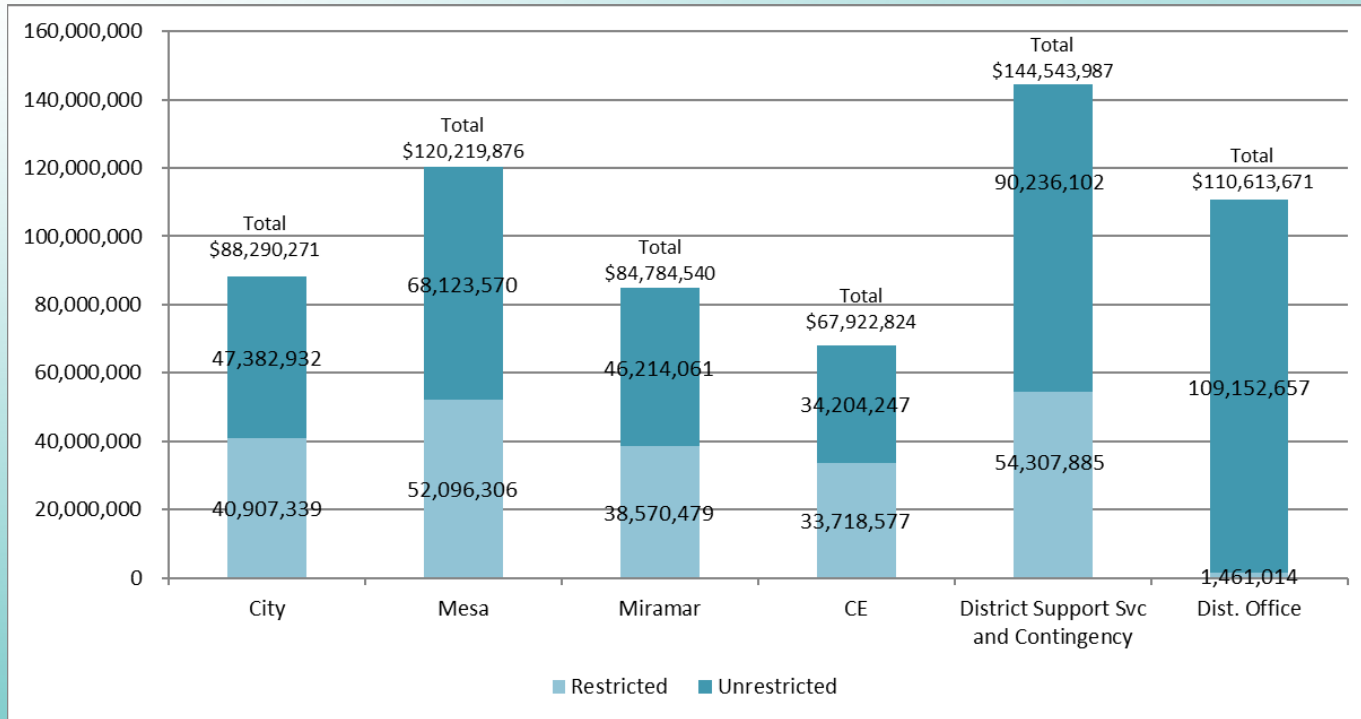
**Total: \$1,019,426,697**





# 2023-24 Adopted Budget

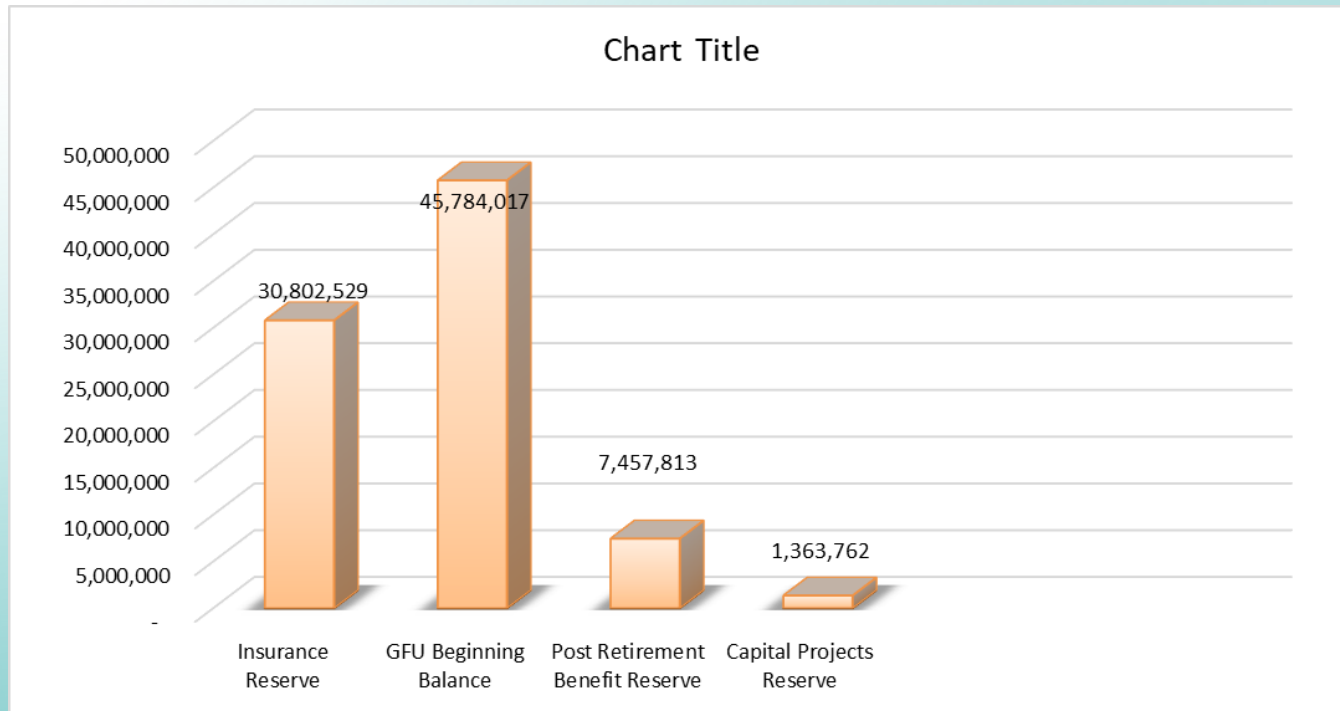
## General Fund Unrestricted & Restricted Allocations Approved by Board of Trustees on September 14, 2023



Note: General Fund Budget for 2023-24 is \$616,375,169. The GFU Budget is \$395,313,569 and the GFR Budget is \$221,061,600.



# Reserves and GFU Beginning Balance (actuals) as of June 30, 2023



**Insurance Reserve:** Support District insurance liabilities.

**GFU Beginning Balance:** Includes the 5% Cash Reserve of \$16,579,627 which per current Board policy requires a minimum of two months of expenditures ending fund balance reserve. Total Beginning Fund Balance is \$45,784,017.

**Post Retirement Health Benefit Trust:** CCLC irrevocable trust for retiree health benefits.

**Capital Projects Reserve:** Facilities Projects other than Propositions S & N.



# How the State Funds Community College Districts

- General Fund Unrestricted revenue allocations under Student Centered Funding Formula (SCFF):
  - 70% Student Enrollment (FTES based, Basic, # of credit Colleges and non-credit Centers)
  - 20% Student Headcount and demonstrated financial need (Supplemental)
  - 10% Student outcome achievement (Success)
- Full-Time Equivalent Students
  - 1 Student Taking 15 Units or equivalent, e.g. 5 Students Each Taking 1, 3-Unit Class (credit)
  - Actual Attendance Hours / 525 Hours (non-credit)
- Hold-Harmless protection (FY18 apportionment revenue plus COLA each year) shifts to a 'floor' concept based on final FY25 funding below which districts cannot drop
  - No augmentation by COLA starting FY26 until apportionment being earned based on SCFF
- Emergency Conditions Allowance (ECA) due to COVID-19 kept districts' FTES enrollment at pre-pandemic levels
  - ended as of FY23, but benefit for several more years due to funding at a 3-year average



# Balancing the Scales to Ensure Fiscal Stability & Resiliency

- Achieve and maintain a minimum of two months of ending fund balance reserve, which is critical to ensure fiscal resiliency and health.
- Focus on achievement of Strategic Plan 2023 goals and objectives.
- Identify and receive net (after all expenses) revenue funding beyond state revenue apportionment.
- Fund long-term liabilities e.g., OPEB (other post employment benefit obligations).
- Align annual operating expenses and revenue to avoid deficit budgeting and spending.
- Remain compliant with federal, state and grant requirements and laws including “Unmodified” clean annual audits.
- Retain District’s bond rating and reaffirmation of credit and non-credit colleges accreditation.







# Areas That Could Cause the Scales to Become Out of Balance

- CalSTRS – CalPERS employer cost\*
  - FY 2013-14 \$14 million
  - FY 2023-24 \$44.4 million
- Declining enrollment impacts on SCFF’s calculated FTES, Supplemental and Success apportionment revenue.
- State cash shortfalls due to tax revenue declines as a result of downturns or significant events e.g., inflation and/or a recession would impact apportionment revenue payments.
- SCFF “Hold Harmless” protection ends in FY 2024-25; SDCCD needs to increase enrollment to bridge the gap between funded and earned levels of apportionment revenue.
- Two months of ending fund balance Reserves critical to ensure fiscal resiliency.





# Questions?

## The Budget

### Q and A



# Operations, Enterprise Services, and Facilities

---

**2024 Bond**  
**Affordable Student Housing**  
**Food Services**  
**Parking/Use of Facilities**



**Joel Peterson, Ph.D.**  
**Vice Chancellor**  
**Operations, Enterprise Services, and Facilities**



# 2024 Bond Measure

- November 2024 election
- \$3.5 billion (polling to help guide amount)
  - Project identification, prioritization, and costing in-progress
  - Citizen’s Campaign committee formation in-progress
  - Polling and outreach, post-committee formation
  - Bond detail, ballot, and bond measure language development in early 2024
  - Outreach, communication, and community engagement Spring 2024







# Affordable Student Housing

- Feasibility, programming, and conceptual design completed
- Construction grant application accepted by the state
- 800+ bed affordable student housing complex envisioned
- Wrap-around services (e.g., basic needs, academic support services, student support services, etc.)
- Public/Private Partnership (P3) Development Partner selected
- City College student housing project serves as a pilot program for SDCCD
  - Lessons learned to inform future housing projects
    - Affordable student-family housing
    - Affordable employee housing
    - Integrated student life program in support of academic success



# Affordable Student Housing



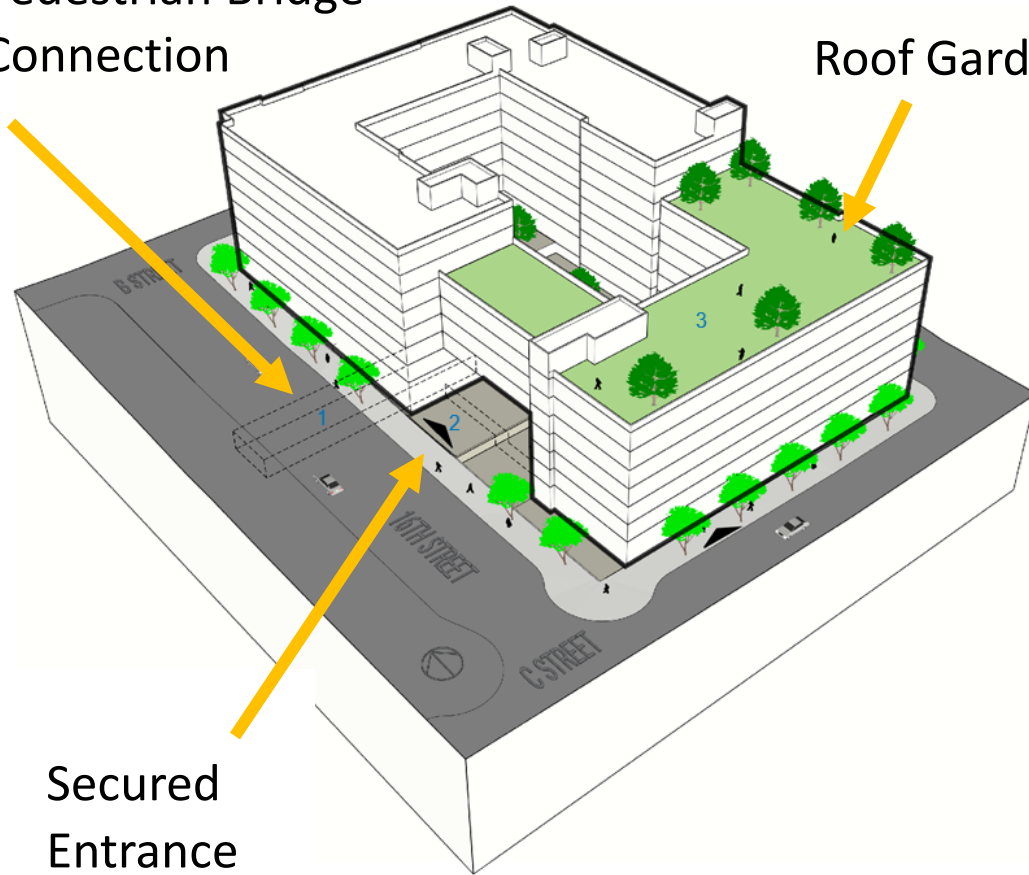
Conceptual Direction



# Affordable Student Housing

Pedestrian Bridge  
Connection

Roof Garden



Secured  
Entrance



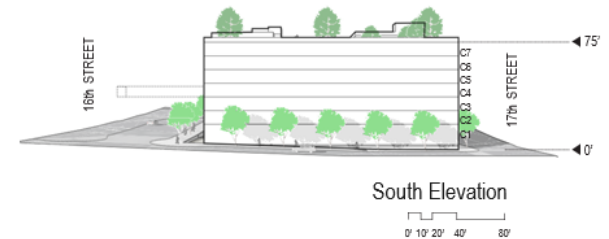
East Elevation



West Elevation



North Elevation



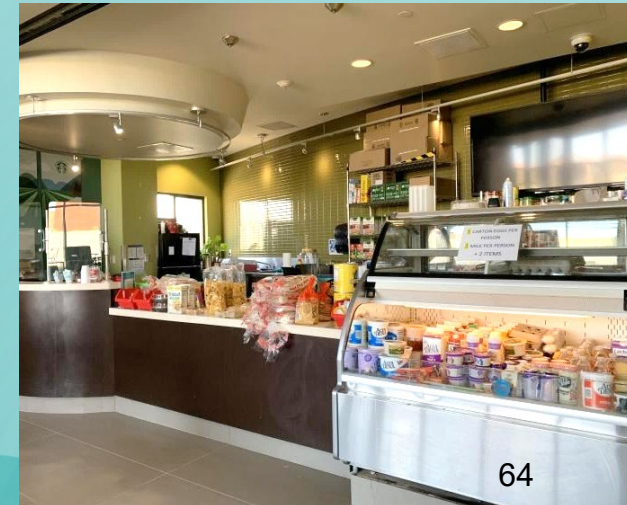
South Elevation



# Food Services

## New Food Services Model

- Public/Private partnership with Company Kitchen
  - Company Kitchen provides:
    - all necessary personnel
    - all costs of goods sold
    - all POS equipment, functions, and inventory management
    - extended and flexible service hours to meet student and community demand
- Limited duration pilot program
  - Evaluate service model after pilot







# Parking/Use of Facilities



- Paperless automated parking permits
  - Significant budget savings
  - Improves convenience for students, faculty, and staff
  - Reduces citations (e.g., forgot to hang tag)
  - Leverages technology to improve efficiencies
    - Less time on parking enforcement; more time providing services and assistance
    - Reduces citation error
- Automation better supports third-party facility usage and Civic Center rentals
- Non-academic alcohol use to be allowed for third-party events on SDCCD property
  - New BP, AP, and procedural documents in development
  - Enhances third-party event options
  - May generate non-traditional revenue that support student programs
  - May enhance fundraising initiatives and events that support SDCCD's mission



# Questions?

- 2024 Bond
- Affordable Student Housing
  - Food Services
- Parking/Use of Facilities



# Districtwide Communications and Public Relations



**Jack Beresford**  
**Director, Communications and Public Relations**





# Districtwide Marketing

- “Reimagining San Diego” campaign targets adult learners
  - Bus wraps, billboards, social media, OTT, Google search
  - Call center and Spanish language component
  - Campaign runs August 2023-May 2024
  - 9,693 clicks in first two weeks of campaign

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COMMUNITY COLLEGE  
DISTRICT

IN SAN DIEGO  
YOU CAN FIND  
AMAZING ~~FOOD.~~  
*Community  
Colleges*

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DISTRICT

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*Affordable  
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Education is a  
powerful weapon.  
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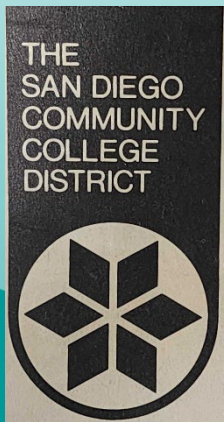




# District and College Branding

- District evaluating its identity and branding
- Current visual identity system dates to 2005
- Importance of reinforcing our mission, vision, awareness, and value of our District and colleges
- Stakeholder engagement includes surveys, workshops, interviews, and presentations

1973-2001



2001-2005



2005-2017



SAN DIEGO COMMUNITY  
COLLEGE DISTRICT

City College • Mesa College  
Miramar College • Continuing Education

2017-present



SAN DIEGO  
COMMUNITY COLLEGE  
DISTRICT

City College • Mesa College • Miramar College  
College of Continuing Education



# Legislative Advocacy

## State Advocacy Highlights

- Baccalaureate expansion
- Affordable Student Housing Program
- Budget advocacy

## Federal Advocacy Highlights

- Increase in maximum Pell Grants
- FAFSA simplification
- Additional funding from American Rescue Plan Act, CHIPS and Science Act, Bipartisan Infrastructure Law, and Inflation Reduction Act





# Questions?

## District Communications and Public Relations

### Q and A





# Development and Entrepreneurship



**Laurie Coskey, Ed.D.**  
**Vice Chancellor,**  
**Development and Entrepreneurship**





# SDCCCD Vision

**Ensuring Success for All Students\* and Expanding Our Efforts to Achieve Diversity, Equity, Inclusion and Access in Everything We Do.**

*\* by “all Students” SDCCCD is encompassing people of all backgrounds including but not limited to students from all ethnic and racial groups..., those of two or more races: students with disabilities and special needs, and all LGBTQIA\* students...*





# GOALS

- a) Student Success and Well Being
- b) Academic Excellence
- c) Workforce Development
- d) Financial Health
- e) State of the Art Facilities
- f) Institutional Resiliency







# Support Strategic Goals through Districtwide Development Strategies

- Increase collaboration among the 5 district foundations
- Increase corporate and foundation partnerships leading to significant investments supporting students and colleges
- Convene new private/public collaborations to fund critical student initiatives and interventions
- Increase local, state, and federal funding partnerships/collaborations
- Fund districtwide supports to remove barriers to student access and success





# Support Strategic Goals (continued)

- Increase individual donor fundraising and friendraising supporting students, programs and colleges
- Host bi-annual fun fundraising event
- Convene a Chancellor's Circle/Ambassador's Program for major donors
- Establish a retiree program for social engagement and fundraising support.
- Boost, inspire and expand employee giving
- Create a Legacy Program.







**Example 1: In FY 23 we received \$3.4 million in Community Benefits grants from our federal legislators including Senator Feinstein and Congresspersons Jacobs, Peters and Vargas. As of now, for FY 24 there are \$2 million dollars of community benefits grants pending and headed to the House floor where they will hopefully pass.**





**Example 2.** Students at all 4 colleges in certain pathways struggle to their pay end of program testing, licensing and certification fees. These are a barrier to entry into students' chosen profession. We have begun an initiative that aims to pay all student testing, licensing and certification fees. We began with an initial donation from a single donor.

**Example 3.** A large bank that has funded individual donations to our college foundations has changed their funding model and will fund the District only, including all 4 colleges, with a single, larger donation.



**Example 4.** The 5 district foundations worked together to create a template of a collaborative basic need grant that reflects the unique needs of each of the colleges that can be used for multiple grant requests.

**Example 5.** Working with community agencies, government leaders and public and private funders to better support our unsheltered students with particular emphasis on the possibilities of funding safe parking programs and low-income housing.



# Questions?

## Development and Entrepreneurship

### Q and A





# Planning Map for 2023-2024

- Implement Districtwide Strategic Plan
- Complete Chancellor Search
- Revise hiring policies and procedures
- Adapt to state budget challenges
- Update Enrollment Management plans
- Increase SCFF revenue
- Expand Promise Program
- Implement Facilities Plans
- Develop Comprehensive Housing Plan
- Develop Alternative Models of Campus Policing
- Increase Development and Entrepreneurial Outcomes





# San Diego CCD Leadership Team



## Board of Trustees

Geysil Arroyo, Craig Milgrim, Dr. Maria Nieto Senour, Mary Graham, Bernie Rhinerson



## Student Trustees

Diego Bethea (City College)  
Ixchel Valencia Diaz (Mesa College)  
Namod Pallek (Miramar College)  
Adriana Dos Santos (College of Continuing Education)





# San Diego CCD Leadership Team



Gregory Smith  
Acting Chancellor



Dr. Ricky Shabazz  
President  
City College



Dr. Ashanti Hands  
President  
Mesa College



Dr. P. Wesley Lundburg  
President  
Miramar College



Dr. Tina M. King  
President  
College of Continuing Education



Dr. Laurie Coskey  
Vice Chancellor  
Development and  
Entrepreneurship



Dr. Susan Topham  
Vice Chancellor  
Educational Services



Nancy Lane  
Acting Vice Chancellor  
Finance and Business  
Services



Dr. Michelle Fischthal  
Vice Chancellor  
Institutional Innovation  
and Effectiveness



Dr. Joel Peterson  
Vice Chancellor  
Operations, Enterprise  
Services, and Facilities



Aimee Gallagher  
Acting Vice Chancellor  
People, Culture, and  
Technology Services



Jack Beresford  
Director  
Communications and  
Public Relations



Margaret Lamb  
Executive Assistant  
to the Chancellor



# Questions?

Forum

Q and A