













# Achieving Excellence



2020-2021

**Annual Report** to the Community



City College • Mesa College • Miramar College College of Continuing Education















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IN 2020-21, THE SAN DIEGO COMMUNITY COLLEGE DISTRICT (SDCCD) AND ITS FACULTY, CLASSIFIED PROFESSIONALS, ADMINISTRATORS, AND STUDENTS CONTINUED TO PERSEVERE THROUGH THE WORLDWIDE COVID-19 PANDEMIC. THE DISTRICT REMAINED COMMITTED TO IMPROVING THE LIVES OF ITS STUDENTS, WHILE RECOGNIZING SUCCESS COMES IN MANY DIFFERENT FORMS.

#### Leadership and Innovation

The SDCCD continued to innovate and create new opportunities while operating primarily remotely to help keep all in its community safe. Traditionally in-person events, such as art shows and commencement celebrations were re-imagined into drivethru events. It was also a time of transition as we celebrated the incredible 17-year legacy of "The People's Chancellor," Constance M. Carroll, Ph.D., and also welcomed P. Wesley Lundburg, Ph.D., as the new president of San Diego Miramar College.

#### **Student Success**

With the world turned upside down, student success was, at times, seen through a new lens. Student services teams found new ways to connect and reengage with those who were looking to apply to college, or, perhaps, who were forced to pause their

2021

studies during the pandemic. Other established programs, like the Preparing Accomplished Transfers to the Humanities (PATH) initiative, continued to graduated students approximately 60% from underrepresented communities — who went on to study at UC San Diego or other four-year colleges and universities. Additionally, graduation rates continued to climb, with a record 19,754 degrees and certificates being awarded to students from San Diego City, Mesa, Miramar, and Continuing Education colleges.

### **Community Engagement**

Immediate access to jobs became a student need that Career Technical Education (CTE) pathway programs throughout the



District had to pivot to accommodate. While the focus remained on enrollment and completion of programs such as the College of Continuing Education's new Apprenticeship Readiness Program, which helps prepare students to qualify for a union apprenticeship in the Building and Trades industry within the region, new,

nontraditional community partnerships were launched to help with job placement that would provide instant support during the pandemic. And, while it wasn't safe to march together in recognition and support of marginalized communities in and around San Diego, the SDCCD joined the local community in participation in a number of virtual events, including San Diego Pride Live during the summer.

### **Equity and Access**

Making sure students were set up for success during the pandemic meant making sure they had access to laptops and Wi-Fi hot spots to aid them with remote learning. The District hosted several technology and equipment distribution events throughout the year, as well regular events hosted by the colleges that provided community members with fresh and nonperishable foods. Thanks to Coronavirus Aid, Relief and Economic Security (CARES) Act funds and Higher Education Emergency Relief Funds (HEERF), the District secured \$7,779,070 in emergency funding, some of which helped support 17,300 students. And, in its continued efforts to support Latinx students, for the first time, all three District credit-colleges, City, Mesa, and Miramar, were recognized by The Hispanic Outlook on Education Magazine's list of Top 100 Colleges and Universities for Hispanics.

In my new role as SDCCD chancellor, I am proud to present the 2020-21 Annual Report to the community.

CARLOS O. TURNER CORTEZ, PH.D.

CHANCELLOR

### **SDCCD – Our Campuses**

San Diego City College

RICKY SHABAZZ, ED.D. PRESIDENT











San Diego Mesa College

PAMELA T. LUSTER, ED.D. PRESIDENT

San Diego Miramar College

P. WESLEY LUNDBURG, PH.D. PRESIDENT











San Diego College of **Continuing Education** 

KAY FAULCONER BOGER, ED.D. PRESIDENT (INTERIM)

### SDCCD Board of Trustees

DURING 2020-21, THE SAN DIEGO COMMUNITY COLLEGE DISTRICT'S FIVE-MEMBER BOARD OF TRUSTEES LED THE WAY IN DEALING WITH THE IMPACTS OF THE COVID-19 PANDEMIC, INCLUDING OVERSEEING THE TRANSITIONS TO ONLINE AND DISTANCE LEARNING, AS WELL AS REMOTE OPERATIONS.



















**Board of Trustees** (left to right)

MARIA NIETO SENOUR, PH.D., President, District A **BERNIE RHINERSON.** District B CRAIG MILGRIM. District C MARY GRAHAM, District D **GEYSIL ARROYO.** District E

Board President Maria Nieto Senour, Ph.D. (District A), and trustees Bernie Rhinerson (District B), Craig Milgrim (District C), Mary Graham (District D), and Geysil Arroyo (District E) were active in setting a clear direction for the District that included putting the health and safety of students first, advocating for additional funding and legislation, addressing issues of diversity, equity, and inclusion, and engaging with the community.

#### **Elections**

It was also a year of important transitions for the Board of Trustees as the District held elections in Districts B and D.

In District B, voters reelected Trustee Bernie Rhinerson. Rhinerson, an adjunct professor of public administration at San Diego State University, was first elected to the Board of Trustees in 2012 and his career includes serving as chief of staff at the San Diego Unified School District and as a partner and president at Southwest Strategies.

In District D, Mary Graham was reelected. Graham, an English professor and chair of the Communication Arts Department at Cuyamaca College in Rancho San Diego, was first elected to the Board of Trustees in 2008.

In addition, the Board bid farewell to Trustee Sean Elo-Rivera, who was elected to the San Diego City Council. To fill Elo-Rivera's vacant seat in District E, in February, the Board appointed Geysil Arroyo, a Tijuana native and public health expert who serves on the San Diego County Health Services Advisory Board.

### Naming a New Chancellor

In addition to changes to the Board, a search was conducted to replace Chancellor Constance M. Carroll, Ph.D., who retired in June. And, after a comprehensive process, the Board announced in March that Dr. Carlos O. Turner Cortez, Ph.D., a nationally recognized educational leader who had served as president of the San Diego College of Continuing Education (SDCCE) since 2015, would be the SDCCD's next chancellor. Dr. Cortez, who assumed his new role on July 1, is the District's first new chancellor in 17 years.

### Creativity that Inspires



Carlos O. Turner Cortez, Ph.D., who joined the SDCCD as President of the College of Continuing Education in 2015, was named Chancellor of the District to replace outgoing leader Constance M. Carroll, Ph.D.

### Leadership and Innovation

With ordinary no longer considered ordinary, the COVID-19 pandemic and resulting move to remote learning throughout the San Diego Community College District opened the door to creativity and innovation. Leading the charge of re-imagined opportunity was San Diego Mesa College fine art and museum studies Professor and Gallery Director Alessandra Moctezuma.

In November 2020, with classes still being taught remotely, Moctezuma, along with the students taking her Museum Studies course, launched Mesa College Drive-In: An Outdoor Art Exhibition — a free, unique exhibition that provided visitors the opportunity to view artwork from the safety of their cars as they drove through Parking Lot 1.

"Even in an outdoor exhibition, students are still learning how to select a theme, put out a call for artists, select the artwork, engage in the marketing and communications component, post on social media, create a webpage," she said.

The event was so popular, its run was extended an extra week.

### Rolling Through the Pandemic

In 2020-21, Moctezuma wasn't the only one in the District leading the charge with drive-in inspired events. For commencement ceremonies in the spring, each of the colleges created virtual programs, as well as "carmencement" events where graduates could drive-thru various campuses with friends and family safely inside their cars while receiving degrees, awards, and certificates to the tune of fanfare from cheering faculty, classified professionals, and administrators. To ensure access to the event, golf carts were available for students who wanted to participate, but didn't have access to a car.

Based on the popularity of the first drive-in exhibition, Moctezuma introduced a second outdoor event. The Heavy Duty: A Steamroller Printmaking Exhibition Drive-in featured largescale prints created by 16 artist printmakers whose carved relief woodcuts were driven over by a steamroller as a moving printing press to transfer ink onto fabric for display.

### **Leadership Transitions**

At the end of the academic year, Chancellor Emerita Constance M. Carroll, Ph.D., said farewell after leading the District for 17 years — the longest tenure of any chancellor of the SDCCD. Ahead of her departure, the Board of Trustees led a comprehensive nationwide search. Then, in March, the Board

- named San Diego College of Continuing Education President Carlos O. Turner Cortez the next chancellor of the SDCCD. Dr. Cortez stepped into his role on July 1, 2021.
- P. Wesley Lundburg, Ph.D., started as president of San Diego Miramar College on July 1, 2020. The Coast Guard veteran previously oversaw the Ammerman Campus at Suffolk County Community College on Long Island, New York.
- Gregory Smith stepped into his role as vice chancellor of Human Resources on October 15, 2020 to support nearly 5,000 employees across three credit colleges and a large noncredit division. Smith was previously the interim assistant superintendent/vice president of Administrative Services at Shasta-Tehama-Trinity Community College District.
- On November 1, 2020, Susan Topham, Ed.D., was named vice chancellor of Educational Services. In the newly established position, Vice Chancellor Topham's responsibilities include oversight of all District educational planning services encompassing student services and instructional programs.
- In April the District welcomed new Director of Information Technology Services Peter Maharaj. With more than two decades of information technology and business-related experience, Maharaj joined the District after serving as manager of Technology Services and Academic Computing for Cypress College in Orange County.

#### **Further Innovation**

- In March, the SDCCD expanded a partnership with San Diego State that further opened the door to students looking to pursue a bachelor's degree. As two of SDSU's "microsite" locations, Mesa College (which already offers its own bachelor's degree in health information management) now offers pathways to bachelor's degrees in business administration and applied arts in communication, and bachelor's degrees in applied arts in communication and child development are offered at San Diego City College.
- A first-of-its kind collaboration between the San Diego Housing Commission (SDHC) and City College, the Homelessness Program for Engaged Educational Resources (PEER) course, commenced in October to provide specialized education, training and job placement assistance to develop the workforce needed for programs and services that help San Diegans experiencing homelessness.



The event brought together students, community, and artists and got people excited about printmaking and activating our campus during these times."

### Alessandra Moctezuma

MESA COLLEGE PROFESSOR OF FINE ART AND MUSEUM STUDIES AND GALLERY DIRECTOR

### City College – A Year in Review

SAN DIEGO CITY COLLEGE IS THE LEADER IN EQUITY, SOCIAL JUSTICE AND ACADEMIC EXCELLENCE. DURING THE 2020-21 ACADEMIC YEAR, THE COLLEGE WAS INTENTIONAL IN ITS EFFORTS TO PROVIDE ACCESS TO MORE THAN 200 DEGREE AND CERTIFICATE PROGRAMS.



Outreach Ambassadors, who were also FoD scholarship recipients, share their stories and appreciation with donors participating in the scholarship fundraising golf tournament.

#### Academic Excellence

Over the summer, City College nursing students, in collaboration with Champions for Health, took part in administering COVID-19 screenings and vaccinations at the Museum of Us in Balboa Park. In turn, nursing students were able to

earn clinical hours required to complete their coursework.

City College celebrated the grand opening of its new Early Education Center in June. The 10,000-square-foot facility includes child development classrooms, faculty offices and conference room, and a 14,000-square-foot playground space. This marks the final construction project on campus as part of the SDCCD's \$1.555 billion Propositions S and N construction bond programs.

### **Community Partnerships**

City College held numerous bi-monthly Hunger Action Day food distributions, in partnership with the San Diego Food Bank, to combat food insecurities. Since December 2020, the campus food distributions have provided free, fresh, and nutritious food to nearly 9,000 individuals and 2,400 households in our community.

In August, Friends of Downtown San Diego (FoD) held its inaugural Scholarship Fundraising Golf Tournament at Coronado Golf Course. The event raised nearly \$30,000, which will go directly to supporting deserving students. Since 2000, FoD has contributed over \$750,000 in scholarship funds and has been the largest contributor of single scholarships to City College.

### **Equity and Access**

In July, City College's Mental Health Counseling held an LGBTQIA+ and mental health mini workshop where participants had the opportunity to deepen their awareness of the common mental health issues that LGBTQIA+ folx face. The City College Student Health Center hosted a number of virtual "Ask a Nurse" events where students connected with a campus nurse to address any health-related concerns or questions.

The Homeless Program for Engaged Educational Resources (PEER) is a new class at City College that has been developed, in partnership with the San Diego Housing Commission, to train students for jobs as housing coordinators, peer mentors, and case

managers within homeless services organizations. The program is funded by a \$1.8 million grant, which is part of the state's \$9 million College Homeless and Housing Insecure Pilot Program, to help a growing number of homeless and housing insecure students find reliable shelter.

City College's new Early Education Center was the final construction project on campus as part of the District's Propositions S and N bond programs.





### Mesa College – A Year in Review

THE SAN DIEGO MESA COLLEGE FAMILY CAN LOOK BACK FONDLY AT THE 2020-21 ACADEMIC YEAR AND ALL OF THE INCREDIBLE ACCOMPLISHMENTS OF ITS STUDENTS AND COMMUNITY TO WHICH THE COLLEGE STAYED COMMITTED TO SERVING THROUGH THE PANDEMIC.



The San Diego Community College District Board of Trustees approved the Mesa2030 Comprehensive Master plan during its May meeting.

In a year upended by the ongoing pandemic, faculty continued to be guiding lights as scholars, coaches, counselors, and librarians. Classified professionals continued to serve students by creating new ways to meet the challenges of distance and connection. Mesa College has invested its hearts and minds in learning from one another, as well as advancing its mission of being The Leading College of Equity and Excellence.

The following are highlights from the year:

- The Mesa2030 Comprehensive Master plan, developed by a representative taskforce, outlines Mesa College's Educational and Facilities vision for the next 10 years. The San Diego Community College District Board of Trustees approved the plan in May.
- Hispanic-Serving Institution (HSI) programs continue to provide crucial support for Mesa College's many efforts aimed at diversity, equity,

- and inclusion, and in the past year have supported more than 150 students and 30 faculty and staff with counseling, tutoring, and peer mentoring, as well as providing supplies.
- Over 600 student athletes received support from their coaches and counselors through Mesa College's Olympian Pathways Prototype (OPP), which aims to increase retention. academic success, and a sense of belonging for student-athletes.
- President Pamela Luster, Ed.D, was elected as president of the Board of the Chief Executive Officers of California Community Colleges (CEOCCC).
- Mesa College's Teacher Education Pathways Program, which positions the college as a premiere for preparing aspiring teachers, and bringing necessary racial and gender diversity to the workforce, was honored with a League for Innovation's 2019-2020 Innovation of the Year Award.
- The Humanities Institute was renamed to the Dr. Constance M. Carroll Humanities Institute, due to her generous support of the humanities during her tenure with the SDCCD.
- Mesa College earned a Silver Designation as a Military Friendly School, and currently serves more

than 3,000 veterans and their families.

- Student Services made a Call to Action to ensure that, with services like Scholarship Equity Analysis and Black Faculty Counseling Collaborative, students experience equitable outcomes and opportunities to thrive.
- Achieving the Dream (ATD) selected Mesa College to participate in its research on open educational resources (OER). In the 2020-21 academic year, there were 184 courses and 582 sections using OER and zero cost textbooks, saving students over \$1,616,515.
- The City of San Diego recognized Mesa College for implementing and expanding its innovative waste reduction and recycling programs. The college was awarded, in part, for composting 16.34 tons of preconsumer food scraps from campus cafeterias and coffee shops for use in the on-campus garden.

The City of San Diego recognized Mesa College as Recycler of the Year for its efforts in reducing food waste through composting.



### Miramar College – A Year in Review

While the COVID-19 pandemic forced San Diego Miramar College to continue in a MOSTLY REMOTE MODALITY FOR THE ACADEMIC YEAR, THERE WAS STILL PLENTY TO REPORT.



The Fire/EMT program at Miramar College entered a new instructional and training agreement with CAL Fire that will extend through the end of 2024.

### **New Miramar College President**

On July 1, 2020, P. Wesley Lundburg, Ph.D., took over as president of San Diego Miramar College.

President Lundburg is an experienced community college leader, who, for five years prior, had served as executive dean and CEO of the Ammerman Campus at Suffolk County Community College on Long Island, New York. Ammerman is the largest of Suffolk County Community College's three campuses with more than 17,000 credit and non-credit students.

Since joining Miramar College, he has helped establish an annual Equity Summit featuring "The Constance M. Carroll Lecture Series" and a campus Leading Equity, Anti-Racism and Diversity (LEAD) Office, co-chaired the District's College Police Review Task Force, and has been a beacon of support to faculty and classified professionals through the pandemic and continued remote instruction.

"COVID-19 has likely had a permanent impact on everything we do," he said. "I anticipate a continued increased demand for online instruction, so part of my vision is to meet that need if it materializes. This includes more professional development and allocation of resources to support this change."

### **Business Program Achieves** Accreditation

The Accreditation Council for Business Schools and Programs (ACBSP) granted national accreditation to the business degree programs at Miramar College. As such, the business department at Miramar College represents the first and only twoyear business program in the San Diego region to become nationally accredited by ACBSP.

As an ACBSP accredited program, the faculty at Miramar College conducted a rigorous self-study of the programs, processes, and procedures that develop and deliver business education to students enrolled in the program. The self-study evaluation included measurable evidence of how the business

program meets the six national standards for quality in business education. At the conclusion of the self-study, peer evaluators from other two-year accredited business schools in the United States conducted a thorough site visit to evaluate the program.

### **Miramar College Signs Agreement with CAL Fire**

The Fire/EMT program at Miramar College entered into a new four-year agreement with the California Department of Forestry and Fire Protection (CAL Fire) to provide instruction, training, facilities, equipment, and other services for students to the extent of prescribed curriculum in preemployment, employment, and general studies in CAL Fire. The agreement runs January 1, 2021 through December 31, 2024.

The agreement was approved by the SDCCD Board of Trustees at its December 17, 2020 meeting.

Miramar College's new president, P. Wesley Lundburg, Ph.D., waves to passing graduates during the spring campus drivethru commencement ceremony.



### College of Continuing Education – A Year in Review

THE SAN DIEGO COLLEGE OF CONTINUING EDUCATION (SDCCE) COMPLETED THE FIFTH YEAR OF A SIX-YEAR STRATEGIC PLAN THAT FOCUSED ON PREVIOUS GOALS WHILE SIMULTANEOUSLY SHIFTING WORK TO SUPPORT REMOTE TEACHING AND LEARNING DURING A GLOBAL PANDEMIC THAT FORCED CAMPUS CLOSURES. ADMINISTRATORS, FACULTY, AND CLASSIFIED PROFESSIONALS CAME TOGETHER TO MENTOR AND SUPPORT EACH OTHER IN UNPRECEDENTED WAYS, STRENGTHENING THE ORGANIZATION'S COMMITMENT TO SERVING STUDENTS.

### **Growing Programming to Increase Access**

- A faculty mentorship program was created and implemented for improved distance education teaching practices and course development. New teaching approaches integrated modern software and technologies to support remote classrooms.
- Proudly, the SDCCE became a member of the California Virtual Campus Online Education Initiative (CVC-OEI) and the college's faculty led the development of a noncredit rubric working with other noncredit faculty across the state. The Office of Instructional Services led the organization in the development and approval of new curriculum including nine courses and five programs.

#### Collaboration

- In partnership with San Diego City College, the Be Well Initiative allowed SDCCE to serve 3,613 students with 85 virtual trainings and workshops to support mental health. More than 1,200 faculty and classified professionals also participated.
- The Marketplace at SDCCEats! was remodeled with modern features to improve the shopping experience for students facing food insecurity. The Marketplace was also recertified with the San Diego Food Bank as an ongoing primary supporter.

#### **Student Success and Workforce Development**

- Student Equity and Outreach continued to distribute to students and their families various guides with pandemic resources for food and other supply needs.
- The Technology Access Program provided 1,100 computers and 100 mobile hot spots with prepaid service to help students continue learning in remote classes. Following this distribution, students surveyed in seven languages

- (Arabic, Creole, English, French, Somali, Spanish, and Swahili) confirmed a high level of satisfaction and success.
- A Book Loaning Program was developed by Instructional Services to support the transition to remote learning. The program served 2,000 students, saving them \$200,000.

#### **Professional Development**

- Professional learning communities supported high-quality instruction and services as teaching, learning, and student services shifted to remote work. Faculty
  - stepped up to complete the Online Canvas Certification, bringing the total certified faculty to over 300 members.
- The Passport to Success onboarding program moved to an online environment and continued to provide training and mentoring to nearly 100 faculty. Classified professionals also celebrated a fifth annual Staff Training and Retention Conference, held in a virtual environment.

#### **Institutional Effectiveness**

The Office of Planning, Research and Institutional Effectiveness (PRIE) led the completion of a critical Accreditation Mid-Cycle Progress Report for the Accrediting Commission for Schools Western Association of Schools and Colleges (ACS WASC) and coordinated a highly successful virtual visit with participation from dozens of administrators, faculty, and classified professionals. PRIE also began conducting a student-centered research project titled "Binational Adult Education on the U.S.A. — Mexico Border," to enable SDCCE to better understand the factors affecting binational students. Results of the project are expected to be shared in the fall.



Student Equity and Outreach at the College of Continuing Education provided students with guides and resources throughout the pandemic to help them with remote learning and allowed them to successfully complete certificate programs.







Before the pandemic we didn't have a lot of online services, but once we got past that initial shock, we rolled up our sleeves, looked at what was already in our tool box, and pivoted based on what our students' needs were. This allowed us to provide more access with greater convenience to help our students succeed."

Sonny Nguyen | ASSOCIATE DEAN, OUTREACH AND SCHOOL RELATIONS

### **Student Success**

Student success at the San Diego Community College District starts early — even before stepping foot on one of its multiple campuses. During the March 16 Joint Board Meeting between San Diego Unified School District and the SDCCD Board of Trustees, the Early Commitment to College Program (ECCP) was highlighted as a growing collaboration that provides students with information on college and career as early as elementary school.

Activities for the ECCP program being implemented within the District include college and career exploration activities at elementary schools, parent information nights, and providing 9th grade students the opportunity to visit a college and sign a Save Me a Spot in College pledge. And, work is being done to allow high school students that successfully complete College and Career Access Pathways (CCAP) courses to seamlessly transition to the San Diego Promise program.

At San Diego Miramar College, Sonny Nguyen understands firsthand how important these early outreach programs can be. As Associate Dean of Outreach and School Relations, he oversees high school dual enrollment programs, the San Diego Promise program on campus, as well as activities, such as Welcome Days and Jets Jump Start, designed to help students make a smooth transition from high school to college, college to career, or re-entry from work to school.

For Nguyen, student success is not always

just a reflection of what happens inside a classroom, appears on transcripts or in other concrete data like transfer reports.

"Success starts with asking students: 'what do you want to do, and how can we support you to get there?" he said. "When you start to break it down and relate to them how they can get there and get them to take accountability in their own success, students will invest time outside the classroom to create meaningful relationships and opportunities for themselves."

#### Success during a Pandemic

During the COVID-19 pandemic when enrollment numbers were in decline, success was seen in the support provided by the Miramar College Outreach team. Nguyen said during this time there was a big push to find ways to re-engage those students who decreased their course loads or dropped out entirely.

"We prepared our team to reach out to these students through a mental health lens; the support mechanisms in place are a lot different in a pandemic," he said. "We heard a lot of students say, 'you're the first person who has reached out to me; I didn't think anyone cared.' It was an opportunity for us to re-build and strengthen our relationships with those students."

Nguyen said the pandemic has allowed the Miramar College faculty, classified professionals, and administration to reflect on "who we want to be" and to him, that perspective is very exciting.

### **Expanding Success**

- The SDCCD awarded 19,754 degrees and certificates to students graduating from San Diego City, Mesa, Miramar and Continuing Education colleges. This included 3,724 associate degrees, which was a 13% increase from the prior year.
- Despite a global pandemic, 100% of Mesa College's 2020 graduating dental students who were seeking employment were able to get hired by summer's end. At City College, the Nursing Program graduated 60 students on time, thanks in part to a partnership with the Museum of Us where students received clinical hours for administering COVID-19 vaccinations to the public. These traditionally hands-on, in-person programs were augmented to include videos, virtual simulations, case studies, role playing and discussions, and any in-person work was done so with an abundance of preparation and caution.
- The SDCCD's Peer Mentee Program, a component of the Preparing Accomplished Transfers to the Humanities (PATH) initiative, saw 18 participants accepted to UC San Diego and 95% being accepted to four-year colleges or universities to further their studies. Approximately 60% of students in the program come from underrepresented communities.

### A Roadmap for a Bright **Future**

### **Student Success by Degrees**

STUDENT SUCCESS AND DEGREE COMPLETION CONTINUE TO BE AT THE TOP OF THE SAN DIEGO COMMUNITY COLLEGE DISTRICT'S LIST OF PRIORITIES — NEVER MORE SO THAN THROUGH THE COVID-19 PANDEMIC. THE DISTRICT ONCE AGAIN SAW A RECORD NUMBER OF DEGREES AND CERTIFICATES AWARDED FOR THE 2020-21 ACADEMIC YEAR, INCLUDING A 13% JUMP IN THE NUMBER OF ASSOCIATE DEGREES AWARDED COMPARED TO THE PRIOR YEAR.

### **Among the Highlights this Past Year**

- The SDCCD awarded 19,754 degrees and certificates to students graduating from San Diego City, Mesa, and Miramar colleges and, the San Diego College of Continuing Education. Nineteen percent of the awards conferred were associate and bachelor degrees and 81% were certificates.
- The District awarded 3,724 associate degrees, which is a 13% increase from the prior year (3,300).
- The College of Continuing Education awarded 12,038 career technical certificates, plus an additional 1,025 career technical certificates were awarded by the credit colleges.
- In 2020-21, 467 former Promise students (from all cohorts) earned a total of 514 Associate degrees. One hundred sixy one former Promise students earned a total

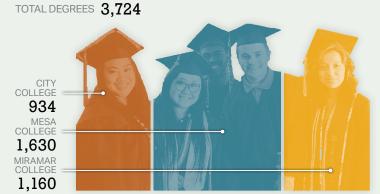
- of 182 certificates from one of the credit colleges or the College of Continuing Education.
- There were 28 students awarded bachelor's degrees from Mesa College for completion of the Health Information Management program.
- Latinx students at 41% comprised the largest segment of the District's Honors program population, of which 1,191 students took part.
- SDCCD served 4,656 dual enrollment students in 2020-21, 3,906 of whom participated in a CCAP course. Participation in the dual enrollment program was heavily impacted by the COVID-19 pandemic, as this was the first year that saw a decrease in students served by the program (CCAP: -13%).

#### **Dual Enrollment Growth by Headcount**



Note: SDCCD offers two dual enrollment options for high school students. College and Career Access Pathways (CCAP) is offered to students at SDUSD high schools with classes closed to the public, and requires approval of both the high school and community college districts. Other dual enrollments include high school students enrolled directly in courses offered by San Diego City, Mesa, or Miramar colleges outside of the high school day.

### AA/AS/BS Degrees Awarded 2020-2021



### Certificates Awarded 2020-2021

TOTAL CERTIFICATES 16,002

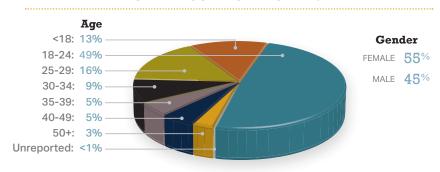


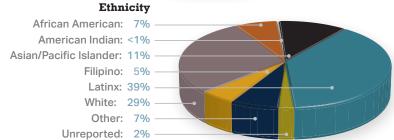
### **Importance of Student Transfers**

Despite the pandemic, students within the San Diego Community College District were still transferring to four-year institutions. While not as steep a rise as in previous year-over-year comparisons, in 2019-2020 (the last year data was available) 4,839 students transferred as compared to 3,678 in 2015-16 — a 32% increase. For San Diego Miramar College, when comparing the same period, student transfers increased 97% and the highest year-over-year increase (16%) of all credit colleges within the SDCCD. Of those students who transferred in 2019-20, about two-thirds chose San Diego State as a destination. Along with SDSU, other top four-year transfer institutions included UC San Diego, National University, CSU San Marcos and Arizona State University. American Indian students continued to show a great increase in transfer volume (75%) year-over-year, and Latinx, Asian, and multi-ethnicity student groups all displayed just under 50% growth compared to 2015-16. White students were the largest group of transfers overall with 1,690, which was a 1% decrease from the previous year.

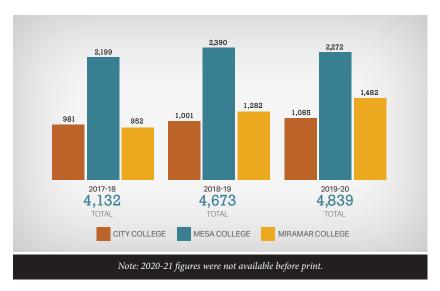
### **Student Demographics**

### CREDIT COLLEGE PROFILES

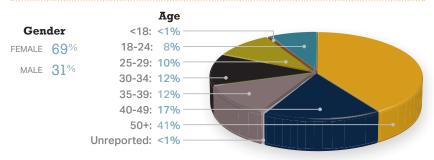


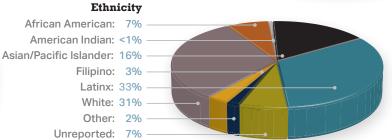


### Student Transfers



#### COLLEGE OF CONTINUING EDUCATION PROFILES





# **Community Engagement**

### Working with Others for the **Benefit of All**



Throughout the COVID-19 pandemic, the Educational Cultural Complex was an integral site for both testing and vaccinations for the southeastern San Diego community.

Martin Luther King, Jr., once said "Life's most persistent and urgent question is 'What are you doing for others?'" When it comes to the work being done by San Diego College of Continuing Education (SDCCE) Dean of Career and College Transition Stephanie Lewis, the answer is: a lot.

At the start of the pandemic, shortly after arriving at SDCCE, Lewis, whose responsibilities include oversight of seven career centers that support Workforce and College Transition efforts, as well as San Diego Promise and Gateway to College programs, helped launch an Apprenticeship Readiness Program in March 2020. The program, which focuses on enrollment of underserved populations, including women, formerly incarcerated, veterans, and homeless students, saw its second and third cohort classes come through during the 2020-21 academic year. The 12-week program's aim is to train students and qualify them for a union apprenticeship in the Building and Trades industry within the San Diego region.

"SDCCE's Apprenticeship Readiness Program is creating equal access for minority populations and for more women to enter the building and construction trades," said Chancellor Carlos O. Turner Cortez, Ph.D.

Lewis and her team have been focused on creating key partnerships with workforce leaders, including the San Diego Building & Construction Trades Council and others. like Gafcon, that are longtime members of the District's Corporate Council, to drive the success of the program and get students placed in apprenticeships.

"It has been a hit," she said. "In our second cohort, we had 24 students and 23 of them

are now in the union or in an apprenticeship with one student making the decision to further their postsecondary education at one of our sister colleges."

#### **A Pivot Point**

Through the COVID-19 pandemic, Lewis and her team, like so many others throughout the District, were challenged to think differently about community partnerships.

"During the pandemic I learned how hard employees will work to support students," she said. "So many students came to us saying 'I just need a job to survive,' so we had to identify and create partnerships outside of our traditional CTE pathways with companies like Amazon, Target, and Macy's to identify jobs that would allow us to support students immediately."

For the Apprenticeship Readiness Program, which is typically very hands-on, new processes were put in place to help keep students engaged and motivated in a virtual classroom. Each student received a laptop and hot spot to connect to online classes. Employees and leaders from community partners, including SDG&E, Clark Construction, and Pure Water, participated in virtual discussions, and students were provided Safe Zone Training, macroaggression workshops, and math instruction with a focus on construction math.

"We are constantly changing and evolving so that it works for the students and our community partners," Lewis said.

### **Staying Connected**

Throughout the pandemic, where in-per-

son events continued to be cancelled, the District created new ways to stay connected to the community.

- SDCCE's Educational Cultural Center campus, in partnership with the County of San Diego, hosted a COVID-19 testing and vaccination site. The center opened in March provided 500-1,000 vaccinations to community members each day with both appointment and walk-up services available. Students from various nursing programs throughout the District worked at both testing and vaccination centers throughout the county as a way to earn clinical hours while still learning remotely.
- Rather than marching through Hillcrest, the SDCCD community came together to participate in virtual events for San Diego Pride.
- Throughout the SDCCD, community engagement was seen when the colleges hosted a variety of virtual programming, including movie screenings, guest speakers, presentations, and musical performances, to celebrate various cultural awareness months, including Hispanic Heritage in September, Black History in February, Women's History in March, and Asian American and Pacific Islander Heritage in May.
- Partnerships with Feeding San Diego and the San Diego Food Bank allowed all of the District's colleges to continue distributing fresh food and nonperishable items to students and community members in need via drive-thru events throughout the pandemic.







I'm always looking for ways to engage and get connected to employers. If the community does not know what we're doing, then we exist in a vacuum. To me, the goal in any program is to create young people that can go back into their community and support it, and they can't do that if the community isn't aware of what we do. It's a true collaborative partnership with the community when we are providing training that supports an opportunity to employment and a living wage."

Stephanie Lewis | DEAN, CAREER AND COLLEGE TRANSITION

### **Keeping the Promise**

The San Diego Promise continues to hit major milestones including a record number of freshmen — approximately 2,000 — enrolling in the program in the fall, bringing the total number of students served to more than 6,600.



"The Promise has benefited me immensely," said Mesa College graduate Alexander Pesiri, who transferred to UC San Diego. "None of this would have happened had it not been for the opportunity I had at Mesa College. The Summer CRUISE Program was wonderful, the Mathletics program helped me a lot, and the professors were extremely kind and extremely caring. I am very thankful."

Launched by the San Diego Community College District in 2016, the San Diego Promise ensures no deserving student is denied the opportunity to earn a college degree or certificate due to lack of resources. Along with providing two full years of tuition-free education, the program offers textbook grants, counseling, and other assistance to students, including educational planning to help students meet their career and academic goals.

Studies show San Diego Promise students are more engaged on campus, enroll in more classes, and perform better academically than their first-time, full-time non-Promise peers. San

Diego Promise students often cite the hands-on support received in the program as a contributing factor to their success at San Diego City, Mesa, and Miramar colleges.



**MESA COLLEGE** 



ing a position on the dean's list," said City College Promise student Jennifer Gonzales. "With the help of the Promise, I was able to achieve and overcome my challenges in online learning using peer mentoring."

In addition to record enrollment, fundraising for the San Diego Promise reached new heights thanks to the support of generous donors. During the 2020-21 academic year, this included a \$200,000 contribution from The San Diego Foundation, comprised of an outright gift of

> \$100,000 and a matching challenge. Along with state funding, donations support increasing enrollments and provide students with additional support services to help reach their educational goals.

### **Promise Development Committee**

The San Diego Promise Development Committee was formed in 2018 to support the San Diego Promise through fundraising efforts. This committee advises District leadership and staff regarding fundraising strategies, and aids in the fundraising process. Committee members serve as liaisons to philanthropists and potential donors, helping ensure the long-term success of fundraising efforts in support of the San Diego Promise.





















2020-21 members from left, first row: Julie Dubick, Sean Elo-Rivera, and Rockette Ewell. From left, second row: Roger Frey, Yehudi Gaffen, and Jeff Marston. From left, third row: Dan McAllister, René McKee, and Peter Seidler. Fourth row: Sheel Seidler.

Honorary Co-Chairs (not pictured): Annette Bening, actor and Mesa College alumna, and Jerry Sanders, president and CEO of the San Diego Regional Chamber of Commerce.

SDCCD members (not pictured): Constance M. Carroll, Ph.D., Jack Beresford, Lisa Cole-Jones, J.D., Laurie Coskey, Ed.D., Margaret Lamb, Pamela T. Luster, Ed.D., Christopher Manis, and Susan Topham, Ed.D.

### **Community Engagement**

### **Propositions S and N Citizens' Oversight Committee**

The District's capital improvement program is overseen by an independent Citizens' Oversight Committee (COC), whose members represent various organizations, community groups, and students. These community leaders are appointed by the SDCCD Board of Trustees and are charged with monitoring the \$1.555 billion in voter-approved bond measures.



















2020-21 members from left, top row: Elizabeth Armstrong, Leslie Bruce, Mike Frattali, Destiny Gallegos-Muñoz, Jane Gawronski, Shandon Harbour, and Bob Kiesling. From left, bottom row: Ed Oremen, Jason Paguio, and Linda Zintz.

### **Trustee Advisory Council**

Members of the Trustee Advisory Council (TAC) assist in improving communications between the Board of Trustees and the community, and advise the Board on community attitudes, perceptions, and opportunities. They serve as advocates to the community and decision-makers, to ensure that the District's educational programs and services meet the needs of area residents.























2020-21 members, from left, first row: Luis Barrios, Nola Butler-Byrd, Clint Carney, Terra Lawson-Remer, Jeff Marston, Alan Mobley, and Alberto Ochoa. From left, second row: William Ponder, Olivia Puentes-Reynolds, Martha Rañón, Gary Rotto, Cecil Steppe, Mark Tran, and Marissa Vasquez. From left, third row: John Watson, Peter Zschiesche. Not pictured: Ralph Dimarucut, Ricardo A. Flores, Rebekah Hook-Held, Carol Kim, Fayaz Nawabi, Jared Quient, David Valladolid, and Sid Voorakkara.

### **Corporate Council**

The Corporate Council continues to emerge as an integral adviser to the San Diego Community College District (SDCCD) regarding workforce education and training. Composed of business representatives from industry clusters that drive San Diego's economy, the Corporate Council provides a means to ensure good relations between SDCCD and its business partners throughout the region. The District looks to the Corporate Council to identify strategies for meeting business and employer needs. Throughout the year, the Council was kept well-informed on District matters, including workforce partnerships and their role in advocacy regarding legislative issues.













































It is important for us to highlight the Hispanic-Serving Institution designation in San Diego because we are a border town and we have a lot of students who speak Spanish, or their families do. We want to let them know we are ready to support them. As a campus, we know that it is more than focusing on the language, but also the campus culture we have to welcome and support our students. We want our students to have a sense of pride."

Adan Sanchez, Ed.D. | ACTING DEAN OF STUDENT AFFAIRS AT CITY COLLEGE

## **Equity and Access**

Never have equity and access been more important that in the middle of a worldwide pandemic, and for the San Diego Community College District these were the building blocks for making sure all students, faculty, and classified professionals were successful not only during the 2020-21 academic year but in shaping the future of the District, as well.

When surveys revealed that students faced a host of financial challenges during the pandemic, they were supported by the District with a variety of laptop and Wi-Fi hot spot distribution events, as well as regular food distribution events at each of the colleges. Specifically, the SDCCD surveys showed that students at San Diego City College (18%), Mesa College (16%), and Miramar College (13%) reported not having enough food at home.

As Acting Dean of Student Affairs at City College, Adan Sanchez, Ed.D., helps with the coordination of Hunger Action Days where students and college community members can stop by to receive bags of fresh fruits and vegetables and other nonperishable foods, thanks to partnerships with the San Diego Food Bank and Feeding San Diego. The District's other colleges continued to host similar events throughout the year, as well.

Within the Office of Student Affairs, Sanchez is applying his knowledge as the former Title V activity director to lead equity-minded, campus-wide efforts to intentionally support students by taking the time to better comprehend their

lived experiences, and by making them feel "understood, validated, and uplifted through multifaceted services."

"The pandemic has given us an opportunity to reflect on how we better serve our students," Sanchez said. This includes finding more efficient online resources, such as using Google voice numbers to text with students or identifying where Zoom can support in-person events to offer hybrid options.

### **Financial Support for Students**

Direct aid to students went far beyond the regular distributions of food and thousands of laptops.

During the 2020-21 academic year, the District received \$7,779,070 in Coronavirus Aid, Relief and Economic Security (CARES) Act funds and Higher **Education Emergency Relief Funds** (HEERF), some of which directly supported more than 17,300 students.

Additionally, in July 2020, the United Way of San Diego provided \$267,000 in grants in the form of \$200 payments to some of the approximately 24,000 SDCCD students initially denied CARES Act funds.

On top of COVID-19-related relief funds, the District and its four colleges distributed nearly \$720,000 to students in the form of scholarships during the 2020-21 academic year.

### **Continued Commitment to Equity and Access**

The Board of Trustees, during its April 8 meeting, passed resolutions denouncing xenophobia and anti-Asian/Asian Pacific Islander sentiment arising from mischaracterizations regarding the COVID-19 pandemic, and reaffirming the District's commitment to the well-being and safety of the Asian American and Pacific Islander communities, as well as established April as Diversity, Equity, and Inclusion month.

- The District, the day after Congress adopted the June 19 federal holiday, announced its observance of the Juneteenth National Independence Day.
- As part of Phase II of the Preparing Accomplished Transfers to the Humanities (PATH) Integrated Internship Initiative, UC San Diego Arts and Humanities Ph.D. students, through an additional \$2.7 million grant from the Andrew W. Mellon Foundation, were introduced to a range of academic leadership positions within the SDCCD. The efforts are part of the District's goal to expand the diversity of students interested in teaching or working at community colleges.
- For the first time, all three District credit-colleges, City, Mesa, and Miramar, were included in The Hispanic Outlook on Education Magazine's list of Top 100 Colleges and Universities for Hispanics. The data for the recognition, included in the October 2020 issue, was based on the 2018-19 academic year.

### **Finding Opportunities** to Better Serve **Students**

### **Driving the Economy**

Not only is the San Diego Community College District the region's largest higher education system, it also is a powerful force within the economy that puts people to work and fuels the growth of local businesses. In the 2020-21 fiscal year, the District was responsible for generating \$3.6 billion to the local economy, according to the most recent study conducted by Idaho-based Emsi, which equates to supporting 37,508 jobs in San Diego County.

Even through the COVID-19 pandemic, the District continued to successfully collaborate with local employers and industries. In doing so, the District worked closely with its Corporate Council, which includes longstanding relationships with such local companies as Biocom, Gafcon, NASSCO, and Sharp Health.

Additionally, career education programs thrived at San Diego City, Mesa, and Miramar colleges, and the San Diego College

of Continuing Education, and help place current and graduating students into the local workforce or in higher paying jobs. Last year, the College of Continuing Education

ranked first in the San Diego-Imperial Counties Region for Strong Workforce Program outcomes, and City, Mesa, and Miramar colleges continue to strengthen their Strong Workforce programs with strategic partnerships and grants.



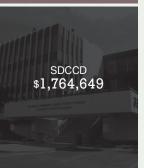
Former and current students are among the biggest contributors to the local economy, and a student with an associate degree from City, Mesa, or Miramar colleges will see increased annual earnings of \$10,200 when compared to a person with just a high school diploma or equivalent. The students' investment in the SDCCD has an average annual rate of return of 18.1%, which is impressive compared to the U.S. stock market's 30-year average rate of return of 10.6%.

COLLEGE \$49,428









### **Grant Highlights**

FY 2020-21 Grant Awards TOTAL FUNDING

\$6,742,980

### City College

TITLE Hispanic Serving Institution Title V **FUNDER** United States Department of Education AMOUNT \$525,000

TITLE California Apprenticeship Innovative Grant FUNDER California Community Colleges Chancellor's Office AMOUNT \$500,000

### Mesa College

TITLE Hispanic Serving Institution Program Title III **FUNDER** United States Department of Education AMOUNT **\$775,603** 

TITLE STAR TRIO Student Support Services Program **FUNDER** Department of Education

AMOUNT **\$338,972** 

### **Miramar College**

TITLE Southern California Biotechnology Center FUNDER Amgen Foundation - San Diego Workforce

AMOUNT \$48,378

### **College of Continuing Education**

TITLE Workforce Innovation and Opportunity Act Title II FUNDER San Diego Workforce Partnership

AMOUNT **\$1,898,425** 

TITLE School Communications Interoperability FUNDER California Governor's Office of Emergency Services AMOUNT \$100,000

#### SDCCD

TITLE Preparing Accomplished Transfers to the Humanities (PATH)

FUNDER Andrew W. Mellon Foundation

AMOUNT **\$600,000** 

TITLE Workability III

**FUNDER** State Department of Rehabilitation

AMOUNT **\$447,936** 

The San Diego Community College District continues to live up to its well-earned and outstanding reputation for exceptional educational programs and for being a well-managed and fiscally responsible community college district. Student success, with a focus on diversity, equity, and inclusion, continues to be front and center in regard to all operational and educational aspects of the District. Through integrated planning and sound fiscal management, the District persisted with its commitment to serve and support all students, particularly those experiencing basic needs challenges, in pursuit of their educational goals while also providing enrollment access based upon community demand.

The Board of Trustees adopted a \$780 million budget for 2020-21, \$448 million in General Fund Unrestricted and \$332 million in other funds, representing a \$24 million increase in all funds as compared to 2019-20. The 2020-21 budget enabled the District to serve more than 100,000 students at City, Mesa, and Miramar colleges, and the College of Continuing Education. The adopted budget included \$12 million from the state for the Strong Workforce Initiative to continue to support Career

Education course offerings at the District.

The following are some additional highlights for the 2020-21 fiscal year:

- The District met all of its internal and external short- and long-term fiscal obligations.
- Annual audit as of June 30, 2020, which was prepared by an independent external public accounting auditing firm, was once again "Unmodified."
- The District continued to maintain its triple "AAA" bond rating, which is the highest bond rating to be awarded by Standard & Poors and Moody's, with both rating agencies attributing their rating decision based upon the District's strong management and its consistent and responsible annual financial operational profile, while also addressing future long-term liabilities, such as employer pension costs.
- The COVID-19 pandemic resulted in a national and state health emergency, which required District administrators, faculty, and classified professionals to rapidly move all instructional programs online and all operational activities to virtual operations while continuing to respond to community needs.

### **Managing Our Resources**

The District continued to make progress in 2020-21 completing all of the construction projects identified in the District's Facilities Master Plan and authorized under Proposition S, General Obligation Bonds (2002 election), and Proposition N, General Obligation Bonds (2006 election).

Highlights from the bond program projects includes:

- · LEED-certification for sustainable buildings and practices
- State-of-the-art equipment in buildings that allows the District to serve student demand by increasing class offerings, services to support student success, and containment of ever-increasing utility and other operating costs

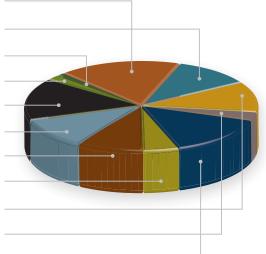
The SDCCD pledges to continue in its efforts to serve the community in a fiscally



responsible manner for years to come and appreciates the ongoing support of San Diego taxpayers.

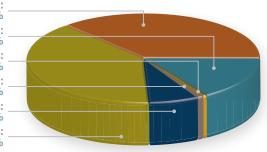
### 2020-2021 EXPENDITURES: \$780,019,043

Academic Salaries: \$134.114.685 - 17.20% Classified Salaries: \$89,097,076 - 11.42% Proposition S: \$3,129,492 - 0.40% Proposition N: \$18,709,153 - 2.40% Other Outgoing: \$113,718,818 - 14.58% Reserves & Contingencies: \$83,953,126 - 10.76% Financial Aid: \$69,753,199 - 8.94% Capital Outlay: \$39,962,305 - 5.12% **Employee Benefits:** \$89.090.750 - 11.42% Supplies & Materials: \$25,472,786 - 3,27% Operating Expenses: \$113.017.653 - 14.49%



### 2020-2021 REVENUE: \$780,019,043

**General Fund Unrestricted:** \$294.557.883 - 37.76% General Fund Restricted: \$121,371,328 - 15.56% Proposition S: \$15.876 - 0.01% Proposition N: \$384.283 - 0.05% Reserves & Contingencies: \$53,457,212 - 6.85% Other Sources: \$310.232.461 - 39.77%





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The San Diego Community College District includes San Diego City College, San Diego Mesa College, San Diego Miramar College, and San Diego College of Continuing Education. The SDCCD is governed by its Board of Trustees. No oral or written agreement is binding on the San Diego Community College District without the express approval of the Board of Trustees.

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### **Our Campuses**

### San Diego City College

1313 Park Boulevard San Diego, CA 92101-4787 (619) 388-3400, sdcity.edu

### San Diego Mesa College

7250 Mesa College Drive San Diego, CA 92111-4998 (619) 388-2600, sdmesa.edu

### San Diego Miramar College

10440 Black Mountain Road San Diego, CA 92126-2999 (619) 388-7800, sdmiramar.edu

### San Diego College of Continuing Education & Educational Cultural Complex

4343 Ocean View Boulevard San Diego, CA 92113-1915 (619) 388-4956, sdcce.edu CE AT MESA COLLEGE 7350 Armstrong Place San Diego, CA 92111-4998 (619) 388-1950

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