

CONTINUING EDUCATION CURRICULUM

See proposal Impact (PI) reports to view list of courses and/or programs that may be impacted by the following proposed actions.

Communications (COMM)

<p><b>*666 WORKFLOW FOR MODERN WEB DESIGN</b></p> <p>This course provides students with the knowledge and foundational skills required to navigate the workflow and design elements used in visual web editing software. Students will learn basic design principles and best practices for file management including the creation and organization of documents and folders for both a MAC and PC operating system. The course provides a hands-on approach to image optimization for the Web utilizing various file formats. Students will gain an understanding in the creation of mood boards, style guides, wireframes and comps for web development. (FT)</p>	<p><b>Offered At:</b> Continuing Education</p> <p><b>Action(s) Proposed:</b> New Course <i>Approved</i></p> <p><b>Originating Campus:</b> Continuing Education</p> <p><b>Effective:</b> Spring 2021</p>
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Communications (COMM)

<p><b>667 MOTION GRAPHICS</b></p> <p>This course is designed to provide students with the foundational skills in order to apply knowledge of video composition, audio and motion graphics principles to perform basic or routine tasks involved in a motion graphics based editor. Students will learn basic design principles and best practices employed in the audio and motion graphics industry. The course provides a hands-on approach to planning, designing and creating motion graphics for the development of a portfolio. (FT)</p>	<p><b>Offered At:</b> Continuing Education</p> <p><b>Action(s) Proposed:</b> Course Revision</p> <p>Advisory Course Description Hours Course Goals Course Objectives Content <i>Approved</i></p> <p><b>Originating Campus:</b> Continuing Education</p> <p><b>Effective:</b> Spring 2021</p>
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Communications (COMM)

<p><b>668 VIDEO PRODUCTION</b></p> <p>This course is designed to provide students with the foundational skills in order to apply knowledge of video composition and video-editing principles to perform basic or routine tasks involved in a video based editor. Students will learn basic design principles and best practices employed in the video production industry. The course provides a hands-on approach to planning, designing and creating video for the development of a portfolio. (FT)</p>	<p><b>Offered At:</b> Continuing Education</p> <p><b>Action(s) Proposed:</b> Course Revision</p> <p>Advisory Course Description <i>Approved</i></p> <p><b>Originating Campus:</b> Continuing Education</p> <p><b>Effective:</b> Spring 2021</p>
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**Communications (COMM)**

<p><b>669 WEB DESIGN &amp; CONTENT MANAGEMENT</b></p> <p>Advisory: COMM 666 WORKFLOW FOR MODERN WEB DESIGN. This course is designed to provide students with the foundational skills of web design using a content management system. Students will learn to perform basic or routine tasks involved in web design and content management editing. Students will learn basic design principles and best practices employed in the web design and content management industry. The course provides a hands-on approach to planning, designing and creating websites for the development of a portfolio using content management software. (FT)</p>	<p><b>Offered At:</b> Continuing Education</p> <p><b>Action(s) Proposed:</b> Course Revision</p> <p>Course Title Advisory Course Description Hours <i>Approved</i></p> <p><b>Originating Campus:</b> Continuing Education</p> <p><b>Effective:</b> Spring 2021</p>
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*Approved*

**Curriculum Instructional Council  
Actions Approved – February 27, 2020**

***PROGRAM CHANGES***

Communications

**Program Revision- *Approved***

Communications- Continuing Education: Fall 2020

**Certificate of Completion Digital Design**

\*Communications

**Program Deactivation- *Approved***

Communications- Continuing Education: Spring 2021

**Certificate of Completion Digital Media 2**

\*Communications

**New Program- *Approved***

Communications– Continuing Education: Spring 2021

**Certificate of Completion Motion and Video Production**

\*Communications

**New Program- *Approved***

Communications– Continuing Education: Spring 2021

**Certificate of Completion Web Design and Content Management**