



SAN DIEGO COMMUNITY COLLEGE DISTRICT

3375 Camino del Rio South
San Diego, California 92108-3883
619-388-6500

CITY COLLEGE | MESA COLLEGE | MIRAMAR COLLEGE | CONTINUING EDUCATION

*Instructional Services &
Planning*

Vice Chancellor 619-388-6965
FAX 619-388-6549

**Strategic Planning Committee
October 28, 2016
2:30 p.m. - 4:30 p.m.
District Office, Room 245**

Meeting Minutes

Members Present: Daron Woods, Robbi Ewell, Leroy Johnson, Rob Fremland, Madeleine Hinkes, Naomi Grisham, Michelle Madrid Novak, Antoinette Griffin, Bonnie Ann Dowd, Stephanie Bulger

Absent: Berta Harris, Renee Kilmer, Yvonne Schmeltz, Angela Liewen, Marie McMahon, Gerald Ramsey, Neill Kovrig, Michelle Fischthal, Cathy Hasson

The meeting began at 2:35 p.m. The committee was welcomed by Dr. Stephanie Bulger, Vice Chancellor, Instructional Services Division.

1. Introductions

1.1 Introductions were made.

2. Review of September 29, 2016 Meeting Minutes

2.1 The committee reviewed and approved the September 29, 2016 minutes as written.

3. Review and Discussion of Recommendations by the Strategic Planning Committee Strategic Leadership Team

Desired Outcome: Recommend Goals, Objectives, and Measures

3.1 Stephanie provided an overview of the documents provided in the meeting packet.

- a. Draft Goals and Objectives 2017-2021
- b. Measures and Data Sources
- c. College, Continuing Education, and SDCCD Goals

3.2 The committee reviewed the draft goals and objectives and made the following revisions:

Goal 1: **Optimize** student access, learning and success through exemplary instructional services, support services, and effective practices.

Objectives:

- Articulation (noncredit to credit)

- Revise and develop curricula and programs that are timely, relevant, comprehensive, and pedagogically effective and informed by student needs, assessment outcomes, education plans, and workforce needs.
- Ensure accountability through active and continuous analysis of data on student persistence, success, and completion.
- Develop innovative approaches, **leveraging using** technology **as appropriate**, to expand learning, teaching, delivery and student support.
- Actively manage growth in student enrollment through outreach and broad access to programs and courses.
- **Implement Enhance** Student Services strategies that better serve a more diversified and economically disadvantaged community.

Goal 2: Strengthen institutional effectiveness through integrated planning, collaboration and resource allocation.

Objectives:

- Align organizational and business processes through integrated planning and collaboration to avoid duplication and maximize resources.
- Strengthen human resource (talent) management strategies for organizational effectiveness, particularly in finance, facilities and technology support.
- Foster multi-directional communication and active engagement of stakeholders in systems improvement and responsiveness to business and community needs.
- **Plan for and M**aintain institutional infrastructure, buildings, and technology **through to support quality operations and learning environment** ~~economic abundance and scarcity~~.
- Enhance data collection and analysis to inform decision-making and resource management.

Goal 3: Ensure equitable and sustainable resource ~~allocation~~ **distribution** and utilization.

Objectives:

- Refine district-wide human resource (talent management) processes (e.g., hiring criteria, priorities and timelines) to more equitably and effectively serve student and program needs.
- Employ data-driven decision-making methods to develop environmentally sustainable programs, processes, and facilities.
- Develop a district-wide plan to increase pro-active advocacy through state-wide committees and legislative action.
- Evaluate systems and best practices to facilitate equitable and sustainable resources.
- Ensure federal and state mandates are met and improved through pro-active district-wide collaboration ~~and advocacy efforts~~.

Goal 4: Advance diversity, inclusiveness and social justice through internal and external communication, collaboration and practices.

Objectives:

- Increase diversity, inclusiveness and social justice through careful attention in hiring practices (mirroring the student population), outreach, access and professional development.
- Increase presence in the community.
- Strengthen articulations between credit, noncredit, business, and the community.
- Institutionalize a commitment to equity.

Goal 5: Foster Professional Development throughout the San Diego Community College District.

Objectives:

- Expand the continuum of professional development opportunities for all faculty, staff, and administrators to respond to evolving student, business and community needs, as well as measures of student success.
- Integrate equity models and practices into every aspect of professional development.
- Find more efficient ways of sharing best practices districtwide, regionally, statewide, and nationally.

4. Review of the Timeline

- 4.1 Stephanie will share the draft goals and objectives with Chancellor's Cabinet and the District Governance Council (DGC) for an initial look in November and early December.
- 4.2 The survey to constituent groups will be distributed during January, with a due date in early-February. The survey will present the goals and objectives in a general way to receive feedback.
- 4.3 The committee will meet mid-February to review the feedback. Jessica will send a Doodle Poll to the committee.
- 4.4 Stephanie will share the goals and objectives with Chancellor's Cabinet and DGC for acceptance in late February and early March.

The meeting adjourned at 4:25 p.m.