



Approved February 27, 2019

SAN DIEGO COMMUNITY COLLEGE DISTRICT

CITY COLLEGE • MESA COLLEGE • MIRAMAR COLLEGE • CONTINUING EDUCATION

Districtwide Strategic Planning Committee

November 29, 2018

3:00 – 4:00 p.m.

District Office, Room 245

Meeting Minutes

Members Present: Antonio Alarcón, Tina Ngo Bartel (guest speaker), Stephanie Bulger (chair), Bonnie Ann Dowd, Rob Fremland, Naomi Grisham, Madeleine Hinkes, Terrie Hubbard, Jan Jarrell, Jessica Luedtke, Susan Murray, Amertah Perman

Absent: John Bromma, Neill Kovrig, Trina Larson, Andrew Leal, Daniel Miramontez, Lynn Neault, Jay Purnell

The meeting began at 3:00 p.m. The committee was welcomed by Dr. Stephanie Bulger, Vice Chancellor, Instructional Services.

1. Introductions

- a. Introductions of committee members present were made.
- b. Bulger inquired if there were any additional agenda items to be added; there were none.

2. Review of September 20, 2018 Minutes

- a. Upon review of the minutes by the committee, a motion to approve the minutes as written was made by Fremland; seconded by Grisham; and carried.

3. Brief Environmental Scan

- a. Guest speaker, Tina Ngo Bartel (Centers for Excellence) presented a brief environmental scan to committee members. Key takeaways for the committee include:
 - Marketing for in-demand jobs needs to be increased
 - Develop programs based on the review of labor market data and skills
 - Support smaller in-demand programs too.
 - Fremland suggested a more collaborative approach where institutions work together
 - Assist the students in picking a certificate/degree.
 - Grisham suggested shifting focus from degrees to careers

4. Strategic Plan 2017-2021 Annual Update

- a. Alarcón reported content was collected from the vice chancellors, and a draft of the annual update is in progress. A draft will be shared with the committee mid-December to review with respective PIE committees. The committee will review and work with the draft during the February 2019 meeting.

5. Alignment of the Districtwide Strategic Plan to the State Chancellor's Vision for Success

- a. Bulger requested a review of the handout by the committee, and be prepared to discuss Vision for Success goals outlined in the gray areas of the handout.
- b. Bulger asked how institutions were aligning their goals:
 - i. Murray reported City College the goals are listed in the Institutional Standards. Data on past performance are available, and the next step in the process is to identify goals in this timeline.
 - ii. Hinkes reported Mesa College goals were mapped to Vision for Success goals and were focusing on simplified metrics (ACCJC, IEPP, etc.) based upon updated reports from Instructional Research.
 - iii. Grisham reported Miramar College priorities were well aligned with the Vision for Success goals. The student success metrics are in the process of being validated.
 - iv. Luedtke reported Continuing Education goals were reviewed. They are concurrently reviewing metrics to align with goals and have limited data to use for non-credit.

6. Set Upcoming Committee Meeting Dates

- The committee discussed and set February 28, 2019, and May 2, 2019, as the next two meeting dates. Both meetings will be from 3:00 p.m. – 4:30 p.m.

With no other business before the committee, the meeting adjourned at 4:30 p.m.