

## Summer 2001 ClassTalk Survey Results

August, 2001  
Office of Institutional Research

### Summary

Data were collected during Summer 2001 registration. Over 1,200 students responded to the survey districtwide. The purpose of this survey is to identify the characteristics of summer students. The results are reported by question, on the following pages. Following are the major findings based on those who responded.

- About 29% of the students heard about City, Mesa or Miramar from friend/relative, followed by class schedule in mail (16.8%) and San Diego Union Tribune (15.8%).
- About 41% of the students were returning students. About 12% of students were SDSU/CSU students, 5% of the students were from UCSD, and about another 13% of summer students were from other local universities.
- Over 34% of the students reported that the reason for enrolling in summer semester was to finish their educational goal as soon as possible. About 15% of the students stated that they couldn't get classes they needed from their university/college as the reason for enrolling.
- Over 74% of the students rated the overall reputation of City, Mesa and Miramar colleges as excellent or good.
- About 59% of the students reported that they would re-enroll in the college in Fall 2001.
- Over 85% of students felt that the ClassTalk registration system was easy to use.

### ClassTalk Survey Results-Summer 2001

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<b>1. How did you hear about City, Mesa or Miramar?</b>													
		<b>SDCCD</b>		<b>City</b>		<b>Mesa</b>		<b>Miramar</b>		<b>ECC</b>			
		<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>
San Diego Union Tribune ad.		193	15.8%	34	12.0%	130	17.8%	29	14.6%	0	0.0%	0	0.0%
Television advertising		27	2.2%	7	2.5%	13	1.8%	7	3.5%	0	0.0%	0	0.0%
Radio advertising		25	2.0%	5	1.8%	13	1.8%	7	3.5%	0	0.0%	0	0.0%
The Reader		16	1.3%	8	2.8%	8	1.1%	0	0.0%	0	0.0%	0	0.0%
Daily Aztec		14	1.1%	2	0.7%	11	1.5%	1	0.5%	0	0.0%	0	0.0%
Class schedule in mail		205	16.8%	50	17.7%	110	15.0%	42	21.2%	3	30.0%	3	30.0%
Friend/relative		351	28.7%	74	26.1%	224	30.6%	52	26.3%	1	10.0%	1	10.0%
High school counselor		40	3.3%	14	4.9%	23	3.1%	2	1.0%	1	10.0%	1	10.0%
Other		351	28.7%	89	31.4%	199	27.2%	58	29.3%	5	50.0%	5	50.0%
		1,222	100.0%	283	100.0%	731	100.0%	198	100.0%	10	100.0%	10	100.0%
<b>2. How do you identify yourself?</b>													
Returning City/Mesa/Miramar/ECC student		524	41.2%	136	46.3%	304	40.3%	76	35.8%	8	66.7%	8	66.7%
Current high school student		59	4.6%	9	3.1%	33	4.4%	17	8.0%	0	0.0%	0	0.0%
Current SDSU/CSU San Marcos student		152	11.9%	30	10.2%	98	13.0%	23	10.8%	1	8.3%	1	8.3%
Current UCSD student		59	4.6%	8	2.7%	48	6.4%	3	1.4%	0	0.0%	0	0.0%
Other university student		168	13.2%	28	9.5%	112	14.9%	28	13.2%	0	0.0%	0	0.0%
Other community college student		72	5.7%	20	6.8%	39	5.2%	12	5.7%	1	8.3%	1	8.3%
Just interested in personal development, not pursuing a degree		106	8.3%	22	7.5%	58	7.7%	25	11.8%	1	8.3%	1	8.3%
1st time new student		132	10.4%	41	13.9%	62	8.2%	28	13.2%	1	8.3%	1	8.3%
		1,272	100.0%	294	100.0%	754	100.0%	212	100.0%	12	100.0%	12	100.0%
* Some students did not respond to all the questions, therefore, the number of respondents for each question maybe different.													

3. Why did you enroll in summer semester at this college?							SDCCD		City		Mesa		Miramar		ECC	
							#	%	#	%	#	%	#	%	#	%
Couldn't get classes I needed at my university/college							189	14.9%	27	9.3%	140	18.6%	22	10.3%	0	0.0%
Want to finish my educational goal as soon as possible at this college							439	34.6%	116	39.9%	247	32.8%	72	33.8%	4	36.4%
Improve present academic skills							126	9.9%	25	8.6%	73	9.7%	27	12.7%	1	9.1%
Improve present job skills							89	7.0%	32	11.0%	41	5.5%	16	7.5%	0	0.0%
Personal interest							172	13.6%	43	14.8%	94	12.5%	34	16.0%	1	9.1%
High school counselor recommended summer enrollment							5	0.4%	1	0.3%	2	0.3%	2	0.9%	0	0.0%
Classes are offered at convenient times							71	5.6%	11	3.8%	45	6.0%	12	5.6%	3	27.3%
The summer semester is shorter							53	4.2%	10	3.4%	37	4.9%	6	2.8%	0	0.0%
Other							123	9.7%	26	8.9%	73	9.7%	22	10.3%	2	18.2%
							1,267	100.0%	291	100.0%	752	100.0%	213	100.0%	11	100.0%
<b>4. What is the overall reputation of City, Mesa or Miramar from your viewpoint?</b>																
Excellent							360	28.1%	84	28.5%	219	28.9%	54	25.1%	3	25.0%
Good							594	46.4%	141	47.8%	342	45.2%	107	49.8%	4	33.3%
Fair							176	13.8%	34	11.5%	118	15.6%	22	10.2%	2	16.7%
Poor							50	3.9%	15	5.1%	19	2.5%	15	7.0%	1	8.3%
No opinion							99	7.7%	21	7.1%	59	7.8%	17	7.9%	2	16.7%
							1,279	100.0%	295	100.0%	757	100.0%	215	100.0%	12	100.0%
<b>5. Do you plan to re-enroll in City, Mesa or Miramar in Fall 2001?</b>																
Yes							745	59.1%	211	73.8%	398	52.9%	125	59.2%	11	91.7%
No							300	23.8%	41	14.3%	215	28.6%	43	20.4%	1	8.3%
Not sure							216	17.1%	34	11.9%	139	18.5%	43	20.4%	0	0.0%
							1,261	100.0%	286	100.0%	752	100.0%	211	100.0%	12	100.0%
<b>6. Did you find the ClassTalk registration system easy to use?</b>																
Yes							1,104	85.1%	246	84.8%	661	86.7%	186	86.5%	11	91.7%
No							95	7.3%	23	7.9%	58	7.6%	13	6.0%	1	8.3%
Not sure							80	6.2%	21	7.2%	43	5.6%	16	7.4%	0	0.0%
							1,279	98.6%	290	100.0%	762	100.0%	215	100.0%	12	100.0%
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