

Characteristics of Summer Students

Summary of Summer 2002 ClassTalk Survey

The purpose of this survey was to identify the characteristics of the summer students. Data were collected during summer 2002 registration. Districtwide, 1,052 students (4% of the total student population) responded to the survey. Overall, the results showed no differences between City, Mesa, and Miramar colleges. A similar survey was also administered in summer 2001. Following is a summary of the districtwide results including comparisons between 2001 and 2002 survey results:

	Summer 2002	Summer 2001
• Heard about the college:		
From a friend/relative	23%	29%
San Diego Union Tribune	21%	16%
• Respondents' enrollment status:		
Current SDCCD students	25%	41%
Current high school students	17%	5%
Current SDSU students	12%	N/A
Other university students	9%	13%
• Top reasons for enrolling in summer school:		
Achieving educational goal	33%	35%
Unavailability of classes at their university/college	19%	15%
• Overall reputation of the district's colleges:		
Excellent or good	72%	75%
• Planned to re-enroll in the college in fall semester:		
	59%	59%
• ClassTalk registration system is easy to use:		
	87%	85%
• Preferences about the means of course registration:		
Telephone registration	40%	N/A
Online registration	33%	N/A

CLASSTALK SURVEY RESULTS - SUMMER 2002

1. How did you hear about this college?

Responses	CITY		MESA		MIRAMAR		ECC		TOTAL	
	#	%	#	%	#	%	#	%	#	%
San Diego Union Tribune ad.	49	22.4%	126	22.1%	24	14.8%	5	25.0%	204	21.0%
Radio advertisement	9	4.1%	12	2.1%	3	1.9%	0	0.0%	24	2.5%
The Reader	2	0.9%	10	1.8%	0	0.0%	1	5.0%	13	1.3%
SDSU Daily Aztec	8	3.7%	18	3.2%	6	3.7%	1	5.0%	33	3.4%
Letter to parents	4	1.8%	11	1.9%	9	5.6%	0	0.0%	24	2.5%
Class schedule in mail	28	12.8%	57	10.0%	24	14.8%	3	15.0%	112	11.5%
Friend/Relative	44	20.1%	166	29.1%	39	24.1%	7	35.0%	256	26.3%
High school counselor	5	2.3%	25	4.4%	4	2.5%	0	0.0%	34	3.5%
Other	70	32.0%	146	25.6%	53	32.7%	3	15.0%	272	28.0%
TOTAL	219	100.0%	571	100.0%	162	100.0%	20	100.0%	972	100.0%

2. How would you describe your enrollment status?

Responses	CITY		MESA		MIRAMAR		ECC		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Current high school student	41	17.5%	112	18.3%	18	10.5%	2	11.1%	173	16.7%
Current SDSU student	30	12.8%	84	13.7%	15	8.7%	0	0.0%	129	12.4%
Current USU San Marcos student	10	4.3%	39	6.4%	11	6.4%	3	16.7%	63	6.1%
Current UCSD student	11	4.7%	32	5.2%	11	6.4%	0	0.0%	54	5.2%
Current City/Mesa/Miramar student	57	24.4%	153	25.0%	41	23.8%	3	16.7%	254	24.5%
Other university student	15	6.4%	58	9.5%	21	12.2%	2	11.1%	96	9.3%
Other community college student	6	2.6%	32	5.2%	6	3.5%	2	11.1%	46	4.4%
Not listed above	64	27.4%	103	16.8%	49	28.5%	6	33.3%	222	21.4%
TOTAL	234	100.0%	613	100.0%	172	100.0%	18	100.0%	1,037	100.0%

3. What made you decide to enroll in summer school?

Responses	CITY		MESA		MIRAMAR		ECC		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Couldn't get classes I needed at my college	52	21.6%	130	21.1%	18	10.8%	0	0.0%	200	19.2%
Want to finish my educational goal as soon as possible at this college	69	28.6%	203	33.0%	60	36.1%	9	56.3%	341	32.8%
Improve academic skills	24	10.0%	71	11.5%	19	11.4%	2	12.5%	116	11.2%
Improve job skills	28	11.6%	38	6.2%	25	15.1%	3	18.8%	94	9.0%
Personal interest	36	14.9%	78	12.7%	20	12.0%	1	6.3%	135	13.0%
High school counselor recommended summer enrollment		0.0%	6	1.0%		0.0%		0.0%	6	0.6%
Classes are offered at convenient times	7	2.9%	27	4.4%	2	1.2%	1	6.3%	37	3.6%
The summer semester is shorter	8	3.3%	15	2.4%		0.0%	0	0.0%	23	2.2%
Other	17	7.1%	48	7.8%	22	13.3%	0	0.0%	87	8.4%
TOTAL	241	100.0%	616	100.0%	166	100.0%	16	100.0%	1,039	100.0%

4. In your opinion, what is the overall reputation of this college?

Responses	CITY		MESA		MIRAMAR		ECC		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Excellent	74	30.6%	202	32.5%	44	26.2%	4	25.0%	324	30.9%
Good	96	39.7%	259	41.7%	68	40.5%	8	50.0%	431	41.2%
Fair	44	18.2%	87	14.0%	22	13.1%	2	12.5%	155	14.8%
Poor	10	4.1%	25	4.0%	7	4.2%	0	0.0%	42	4.0%
No opinion	18	7.4%	48	7.7%	27	16.1%	2	12.5%	95	9.1%
TOTAL	242	100.0%	621	100.0%	168	100.0%	16	100.0%	1,047	100.0%

5. Do you plan to re-enroll in this college fall 2002?

Responses	CITY		MESA		MIRAMAR		ECC		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Yes	149	62.6%	351	57.5%	101	59.8%	10	66.7%	611	59.2%
No, I plan to enroll in another SDCCD college (City/Mesa/Miramar)	20	8.4%	38	6.2%	9	5.3%	0	0.0%	67	6.5%
No, I plan to enroll in another college	24	10.1%	118	19.3%	21	12.4%	1	6.7%	164	15.9%
No, I have achieved my educational goal and don't plan to take additional courses in the near future	11	4.6%	26	4.3%	10	5.9%	1	6.7%	48	4.7%
Not sure	34	14.3%	77	12.6%	28	16.6%	3	20.0%	142	13.8%
TOTAL	238	100.0%	610	100.0%	169	100.0%	15	100.0%	1,032	100.0%

6. Did you find the ClassTalk registration system easy to use?

Responses	CITY		MESA		MIRAMAR		ECC		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Very easy	116	47.5%	358	57.6%	84	49.1%	5	33.3%	563	53.5%
Easy	91	37.3%	191	30.7%	65	38.0%	8	53.3%	355	33.7%
Difficult	21	8.6%	45	7.2%	12	7.0%	2	13.3%	80	7.6%
Very difficult	6	2.5%	11	1.8%	5	2.9%	0	0.0%	22	2.1%
No opinion	10	4.1%	17	2.7%	5	2.9%	0	0.0%	32	3.0%
TOTAL	244	100.0%	622	100.0%	171	100.0%	15	100.0%	1,052	100.0%

7. We are considering implementing on-line registration and would like to know your preference regarding telephone versus on-line registration. Please choose one of the following answers:

Responses	CITY		MESA		MIRAMAR		ECC		TOTAL	
	#	%	#	%	#	%	#	%	#	%
I prefer telephone registration	93	39.1%	246	40.6%	62	37.1%	11	68.8%	412	40.1%
I prefer on-line registration	69	29.0%	212	35.0%	56	33.5%	3	18.8%	340	33.1%
I have no preference	76	31.9%	148	24.4%	49	29.3%	2	12.5%	275	26.8%
TOTAL	238	100.0%	606	100.0%	167	100.0%	16	100.0%	1,027	100.0%