Miramar College ILC Survey Spring 2003



Office of Institutional Research and Planning San Diego Community College District August 2003

Table of Contents

Survey Summary	1
Introduction	1
Instrumentation	1
Survey Collection	1
Results	1
Lab Use	2
Satisfaction with Customer Service	3
Satisfaction with Computer and Software	4
Open-Ended Questions	5
Appendix A-Survey Results	6
Appendix B-Survey Instrument	10

SURVEY SUMMARY

Miramar College ILC Survey Spring 2003

Introduction

As part of the college's on-going effort to provide and maintain high quality service to students, Miramar College participated in an evaluation process aimed at assessing student satisfaction with the Independent Learning Center (ILC). In addition, the timing of this effort was prompted by the upcoming college accreditation site visit scheduled for fall 2004. Therefore, in consultation with the Office of Institutional Research and Planning at the San Diego Community College District, Miramar ILC staff developed a short, one-page survey to evaluate student satisfaction with the ILC during the spring 2003 semester.

Instrumentation

The survey instrument contained 4 parts: (1) *Lab use* – included 4 questions assessing students' use of the ILC and purposes for using. (2) *Satisfaction with customer service*-included 7 questions evaluating student satisfaction with customer services. (3) *Satisfaction with computer and software*- included 7 questions evaluating student satisfaction with ILC computer and software. (4) *Open-Ended Question* – Students were asked to provide comments about ILC. A copy of the survey is provided in Appendix B.

Survey Collection

As students entered the ILC, they were given a survey and asked to complete it before leaving the ILC. In an effort to obtain honest responses, the surveys were completely anonymous. Completed surveys were dropped in a designated locked box located in the ILC.

Data collection period was from March 31 to June 2, 2003.

Results

A total of 188 surveys were returned from Miramar College. It should be noted that students were encouraged to complete a survey each time they visited the ILC. Thus, the unit of analysis for this study was the survey response itself and not the individual respondent. Therefore, data may include duplicated records of individual students. Results will be summarized in the order of the survey questions.

Lab Use - see Tables 1 and 2

Time of Using ILC	#	%
Mornings	126	67.0%
Afternoons	112	59.6%
Evenings	57	30.3%
Hours of Use/Week	#	%
0—5	85	45.2%
5—10	74	39.4%
10—15	25	13.3%
15 or more	7	3.7%
Days of Using ILC	#	%
Monday	148	78.7%
Tuesday	119	63.3%
Wednesday	136	72.3%
Thursday	107	56.9%
Friday	43	22.9%
Saturday	33	17.6%

Table 1: Schedule of Using ILC (n=188)

* % = % of total respondents (n=188)

Computer Application	#	%
Word	135	71.8%
Excel	42	22.3%
Access	21	11.2%
PowerPoint	21	11.2%
FrontPage	8	4.3%
Desktop Publishing	6	3.2%
Other	74	39.4%
CD's	#	%
American Speech	8	4.3%
Spanish	13	6.9%
Chemistry	9	4.8%
Flight Simulator	4	2.1%
Anthropology	4	2.1%
Reasons for using the web	#	%
Computer classes	47	25.0%
Math 95, 96, & 104	30	16.0%
Internet Research	113	60.1%
Complete assignments for college classes	97	51.6%

Table 2: Use of ILC Application/Subjects

* % = % of total respondents (n=188)

- About 67% of the total respondents used the ILC in the mornings.
- Nearly 40% of the respondents used the ILC for approximately 5-10 hours per week.
- Nearly 79% of the total respondents used the ILC on Mondays. In contrast, 23% used it on Friday.
- Computer application used the most was MS Word (72%), followed by MS Excel (23.%).
- Top reasons for using the web were Internet search and completing assignments for classes.

Satisfaction with Customer Service - see Table 3

Seven customer service areas were listed in this section and students were asked to rate their level of satisfaction based on a scale ranging from 1-least satisfied to 5-most satisfied. Results are summarized below:

Customer Service Areas	total respon- dents	least satisfied 1	2	3	4	most satisfied 5	average
1. Hours of operation	186	2.2%	2.2%	11.8%	24.7%	59.1%	4.4
2. Noise level	187	2.7%	3.7%	8.6%	21.9%	63.1%	4.4
3. Helpfulness of staff	186	3.2%	3.2%	14.5%	19.4%	59.7%	4.3
4. Courtesy of staff	186	5.4%	1.1%	10.2%	22.6%	60.8%	4.3
5. Workspace	187	1.6%	2.1%	9.1%	28.9%	58.3%	4.4
6. Ease of entering and exiting the lab	188	1.6%	1.1%	6.4%	25.0%	66.0%	4.5
7. Overall spirit and appeal of the lab	187	1.6%	0.5%	7.5%	31.6%	58.8%	4.5
Average Satisfaction	187	2.6%	2.0%	9.7%	24.9%	60.8%	4.4

Table 3: Satisfaction with Customer Service Area (n=188)

- In general, students were very satisfied with ILC customer service.
- The average satisfaction rating for ILC customer service was 4.4.
- Ease of entering and exiting the lab (4.5) and overall spirit and appeal of the lab (4.5) received the highest satisfaction ratings.
- On average, 61% of the respondents rated the ILC customer service as most satisfied (5).

Satisfaction with Computer and Software - see Table 4

Seven computer and software areas were listed in this section and students were asked to rate their level of satisfaction based upon a scale ranging from 1-least satisfied to 5-most satisfied. Results are summarized below:

Computer and Software Areas	total respon- dents	least satisfied 1	2	3	4	most satisfied 5	average
1. Computer user friendliness	187	1.6%	1.6%	9.1%	24.6%	63.1%	4.5
2. Computer login procedure	188	2.1%	2.1%	9.0%	22.9%	63.8%	4.4
3. Accessing software applications	185	1.6%	1.6%	7.6%	24.3%	64.9%	4.5
4. Printing	176	8.0%	4.5%	17.0%	25.0%	45.5%	4.0
5. Copying	173	7.5%	2.9%	18.5%	26.0%	45.1%	4.0
6. Variety of software available	182	2.7%	4.9%	13.2%	29.7%	49.5%	4.2
7. Online services (i.e., Internet, WebCT)	184	2.2%	0.5%	5.4%	21.7%	70.1%	4.6
Average Satisfaction	182	3.7%	2.6%	11.4%	24.9%	57.4%	4.3

Table 4: Satisfaction with Computer and Software (n=188)

- In general, students were very satisfied with ILC computers and software.
- The average satisfaction rating for ILC computer and software was 4.3.
- Computer user friendliness (4.5), accessing software applications (4.5), and online services (4.6) received the highest satisfaction ratings.

• On average, 57% of the respondents rated the ILC computer and software as most satisfied (5).

Open-Ended Questions (see student comments on page 11-12)

A content analysis was performed to identify themes of student comments. Results are summarized below:

Identified Themes	#
Helpful staff	5
Extend lab open hours	4

Appendix A

Survey Results

Miramar College ILC Survey - Spring 2003 (n=188)

I. Tell us a little about your lab use. Select all that apply.

1. When do you use the ILC?

Time	#	%
Mornings	126	67.0%
Afternoons	112	59.6%
Evenings	57	30.3%

2. Approximately how many hours per week do you use the ILC?

Hours of Use/Week	#	%
05	85	45.2%
510	74	39.4%
1015	25	13.3%
15 or more	7	3.7%

3. What days of the week do you use the ILC?

Days of the Week	#	%
Monday	148	78.7%
Tuesday	119	63.3%
Wednesday	136	72.3%
Thursday	107	56.9%
Friday	43	22.9%
Saturday	33	17.6%

4. What subjects or applications do you use most often?

Computer Application	#	%
Word	135	71.8%
Excel	42	22.3%
Access	21	11.2%
PowerPoint	21	11.2%
FrontPage	8	4.3%
Desktop Publishing	6	3.2%
Other	74	39.4%
CD's	#	%
American Speech	8	4.3%
Spanish	13	6.9%
Chemistry	9	4.8%
Flight Simulator	4	2.1%
Anthropology	4	2.1%
Reasons for using the web	#	%
Computer classes	47	25.0%
Math 95, 96, & 104	30	16.0%
Internet Research	113	60.1%
Complete assignments for college classes	97	51.6%

% = % of all respondents (n=188)

II. Rank the following customer service areas on a scale of 1 to 5:

	level of satisfaction						
Customer Service Areas	total respon- dents	least satisfied1	2	3	4	most satisfied5	average
1. Hours of operation	186	2.2%	2.2%	11.8%	24.7%	59.1%	4.4
2. Noise level	187	2.7%	3.7%	8.6%	21.9%	63.1%	4.4
3. Helpfulness of staff	186	3.2%	3.2%	14.5%	19.4%	59.7%	4.3
4. Courtesy of staff	186	5.4%	1.1%	10.2%	22.6%	60.8%	4.3
5. Workspace	187	1.6%	2.1%	9.1%	28.9%	58.3%	4.4
6. Ease of entering and exiting the lab	188	1.6%	1.1%	6.4%	25.0%	66.0%	4.5
7. Overall spirit and appeal of the lab	187	1.6%	0.5%	7.5%	31.6%	58.8%	4.5
Average Satisfaction	187	2.6%	2.0%	9.7%	24.9%	60.8%	4.4

III. Rank the following computer and software areas on a scale of 1 to 5:

	level of satisfaction						
Computer and Software Areas	total respon- dents	least satisfied1	2	3	4	most satisfied5	average
1. Computer user friendliness	187	1.6%	1.6%	9.1%	24.6%	63.1%	4.5
2. Computer login procedure	188	2.1%	2.1%	9.0%	22.9%	63.8%	4.4
3. Accessing software applications	185	1.6%	1.6%	7.6%	24.3%	64.9%	4.5
4. Printing	176	8.0%	4.5%	17.0%	25.0%	45.5%	4.0
5. Copying	173	7.5%	2.9%	18.5%	26.0%	45.1%	4.0
6. Variety of software available	182	2.7%	4.9%	13.2%	29.7%	49.5%	4.2
7. Online services (i.e., Internet, WebCT)	184	2.2%	0.5%	5.4%	21.7%	70.1%	4.6
Average Satisfaction	182	3.7%	2.6%	11.4%	24.9%	57.4%	4.3

IV. Student Comments

Identified Themes	#
Helpful staff	5
Extend lab open hours	4

* See Page 9 for comments.

Miramar College ILC Survey Comments

Staff is friendly, helpful, dedicated/great. (n = 4)

Hours - Open earlier, close later, open weekends. (n = 3)

Cheaper/free printing services. (n = 2)

Courtesy and helpfulness is non-existent with the staff. It seems they are always in a bad mood and never want to help. They are always discussing their personal problems and they are loud. I think the staff is completely unprofessional and rude.

Everything is pretty good but sometimes there is a supervisor or staff member giving attitude to students. I love this place! Fantastic! Advertise!

I prefer to use the computer lab Friday and Saturday afternoons. Everyone is very helpful.

I think the ILC is great. I have long breaks between classes and the ILC is more appealing to me than the library. The library seems too stuffy.

I wish you had international keyboards for those of us with foreign language classes; also, wrist pads to prevent injuries to our wrists.

I would like to see color printing even if I had to pay more.

I'm in a wheelchair and the staff is always helpful with logging me in and out and adapting the computers for me to use.

Overall, the lab has fulfilled my needs. I can come in at anytime of the day when needed. It helps a lot, especially to have Internet access.

Printing. If I could print Japanese, it would be great!

Thank you for the lab. It helps a lot.

Appendix B

Survey Instrument

SAN DIEGO COMMUNITY COLLEGE DISTRICT Miramar College ILC Survey-Spring 2003

Thank you for visiting the college ILC. Please take a few minutes to answer some questions about our services. Your suggestions and opinions are important to us. Do not write your name or ID on the questionnaire. <u>Please drop the completed surveys in the designated box in the ILC</u>. Thanks.

Instructions:	structions: 1. Use #2 pencil or blue/black pen				2. Fill in the bubble completely				
I. Tell us a little	about your lab	use. Select all that	at appl	у.					
1. When do	you use the ILC	? O Mornings		O Afternoons O Evening			5		
2. Approxim	nately how many	hours per week do	you u	se the ILC?					
O 0-5 O 5-10 O			10-15	0-15 O 15 or more					
3. What days	s of the week do	you use the ILC?							
O Monday O Tuesday		O Wednesday							
O Thurs	O Thursday O Friday								
4. What subjects or applications do you use most often?									
Computer Application: O Word				O Excel O Access					
		O PowerPoint		O FrontPage		O Desktop Publis	shing		
		O Other							
CDs:	O American	Speech O Sp	anish	O Chemistry	0	Flight Simulator	O Anthropology		
Reasons		Computer classes		O Math 95	5, 96, &	×104 C) Internet Research		
using th	ie lab: C	Complete assignm	ents fo	or college classes,	list bel	ow:			
II. Rank the following customer service areas on a scale of 1 to 5: 1-least satisfied, 5-most satisfied.									
1. Hours of operation			O 1	O 2	O 3	O 4	O 5		
2. Noise level			O 1	O 2	O 3	O 4	O 5		
3. Helpfulness of staff			O 1	O 2	O 3	O 4	O 5		
4. Courtesy of staff			O 1	O 2	O 3	O 4	O 5		
5. Workspace			O 1	O 2	O 3	O 4	O 5		
6. Ease of entering and exiting the lab			O 1	O 2	O 3	O 4	O 5		
7. Overa	7. Overall spirit and appeal of the lab			O 2	O 3	O 4	O 5		
III. Rank the following computer and software areas on a scale of 1 to 5: 1-least satisfied, 5-most satisfied.									
1. Computer user friendliness			O 1	O 2	O 3	O 4	O 5		
2. Computer login procedure			O 1	O 2	O 3	O 4	O 5		
3. Accessing software applications			O 1	O 2	O 3	O 4	O 5		
4. Printing			O 1	O 2	O 3	O 4	O 5		
5. Copying			O 1	O 2	O 3	O 4	O 5		
6. Variety of software available			O 1	O 2	O 3	O 4	O 5		
7. Onlin	7. Online services (i.e., Internet, WebCT)		O 1	O 2	O 3	O 4	O 5		

PLEASE WRITE ON THE BACK IF YOU HAVE ADDITIONAL COMMENTS. THANKS.